



## Legislation Text

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Convention & Visitor's Bureau Report, December 7, 2020

### Visit Gahanna (CVB) Update:

- The Virtual Tree Lighting that was held on Nov. 22 had over 2400 views on Facebook, was shared 13 times and received 75 comments. - It was sponsored by Amy Paul.
- The Holiday Scavenger Hunt @ Creekside kicked off on December 1<sup>st</sup>. Creekside businesses are displaying holiday decorations for participants to find. All participants who complete it receive a prize sponsored by Tina Wedebrook. The Facebook post promoting the scavenger hunt reached over 4,300 people.
- Visit Gahanna, along with FutureCom Technologies is providing a Santa Hotline that features a new message from Santa everyday until December 25. So far, the hotline has received nearly 700 calls from all over Ohio and the U.S. The Facebook post promoting the hotline was shared 50 times and reached over 7,800 people.
- Group Tour Magazine featured a one page editorial on Exploring Ohio's Herb Capital in their December 2020 issue. It was based on content that was provided by Visit Gahanna.
- Visit Gahanna is still hoping to have a Luminary Walk at Creekside Park on Wednesday, December 23 from 5-8 p.m. Subject to city/county approval.

### Ohio Herb Center Update:

- Video messages from Santa sold out (the limit was 50). Santa actually recorded the videos today - \$250 is being donated to GRIN from this project.
- Holiday make-and-takes are currently available. They include Gourmet Hot Chocolate, Simmering Potpourri, Bath Salts, and Mulling Spices. These are all packaged so that they can be given as gifts.
- Themed gift bundles are also available for contactless pick up. Themes include "Kitchen Witch," "Tea Lover," "Self-Care," and "Gahanna Lover." Prices vary.