



## Legislation Text

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CVB Report July 20, 2020

### **CVB Initiatives:**

- Kicked off a “Did you know” social media series to highlight fun facts about Gahanna.
- Created a Gahanna Staycation series that features a different themed itinerary each week in an effort to encourage local/regional residents to visit area businesses and attractions. So far we have highlighted ideas for families and “guys getaways”.
- Partnered with Pam’s Popcorn and local candy shops so residents can pick up local snacks for the Summer Drive-in Series.
- Visit Gahanna logo face masks are still available at no charge. Stop in at 167 Mill Street to obtain a mask.
- The Herbal Cocktail Trail was featured by OhioTraveler.com.
- 120 Visitors Guides have been distributed in the last two weeks.
- We have received several requests for information regarding paddleboats at Creekside.

### **Herb Center Initiatives:**

- Reached over 7,900 people during Pollinator Week on the Ohio Herb Center Facebook page
- An Herbal Technique class was held on July 9 and an Herbal Self Care class was held on July 11 with good participation.
- A Ghost of Gahanna Tour was held on July 15 and was sold out.
- An “Open House” is being planned for September (if it is possible to have one)
- New inventory has been added to the Gift Shop

### **Event Initiatives:**

- Helping the Gahanna Sanctuary to promote their Sanctuary Sunday event on September 27.