



Legislation Text

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Convention & Visitor's Bureau Report December 21, 2020

Visit Gahanna (CVB) Update:

- The Creekside Luminary Walk will be held on Wednesday, Dec. 23rd from 5-8 p.m. Hundreds of luminaries will line the pathways at Creekside, the GLHS Choir will be performing and businesses will have specials for the evening. Follow Visit Gahanna's Facebook page for more info.
- Gahanna was featured with a half-page of editorial in Bus Tour Magazine's November/December issue.
- The Fall edition of the Herbal Cocktail Trail is wrapping up and the Winter edition will start on Jan. 4. A new prize will be offered for those who complete the trail. Now participants may choose between a t-shirt and a flask with the HCT logo on it.

Ohio Herb Center Update:

- The Ohio Herb Center will be open during the Creekside Luminary Walk on Wednesday and offering mulled apple cider (made with the mulling spices that are sold at the Herb Center). Patrons will receive 25% off their purchases that evening. This is the last change to purchase gifts from the Herb Center for the holidays.
- There is a new feature on the Ohio Herb Center Facebook page called "Ask the Herbalist." Visitors to the page may ask herb-related questions and have them answered by Herb Center staff.