2019 Camp Participation Camp Friendship Camping Company

Summer Preview		Activity 24701	Hannah Park			
Section #		Session Theme	Participants		Max	# Full
	201	Thursday		26	110	23.64%
	202	Friday		27	110	24.55%
		Total		53	220	24.09%

Notes: Not offered in 2018.

Camp Hannah	Activity 24702	Hannah Park		
Section #	Session Theme	Participants	Max	% Full
201	Camp Creative	101	110	91.82%
202	Mad Science	92	110	83.64%
203	Mini Magic	74	110	67.27%
204	Go Green	82	110	74.55%
205	Rockets & Rainbows	59	110	53.64%
206	Healthy Habits	96	110	87.27%
207	Animal Encounters	79	110	71.82%
208	Wet & Wild	92	110	83.64%
209	Tell Your Story	77	110	70.00%
210	Get Your Game On!	107	110	97.27%
	Total	859	1100	78.09%

Notes: 1 fewer section than in 2018; total spaces available in 2018 = 1210; total spaces available in 2019 = 1100. Overall % (participants vs. spaces) down from 92.64% in 2018.

Camp Friendship	Activity 24704	Friendship Park		
Section #	Session Theme	Participants	Max	# Full
201	Let's Get Growing	52	2 56	92.86%
202	Camp Jammin'	33	L 56	55.36%
203	Great Heights	57	7 56	101.79%
204	Get Wild!	5!	56	98.21%
206	Play & Stay Strong	5	7 56	101.79%
207	Wildlife Among Us	49	56	87.50%
208	Splash & Paddle	57	7 56	101.79%
209	Turn Back Time	50	56	100.00%
210	Camp Invention	54	56	96.43%
	Total	468	504	92.86%

Notes: 2 fewer sections than in 2018; total spaces available in 2018 = 550; total spaces available in 2019 = 504. Overall % (participants vs. spaces) up from 81.64% in 2018.

Back 2 School Bash		Activity 24703		Friendship Park			
Section #		Session Theme		Participants		Max	# Full
	201	Monday			28	50	56.00%
	202	Tuesday			25	50	50.00%
		To	otal		53	100	53.00%
Notes: 3 fewer days	offer	red than in 2018.					-

General Note: Spring Break Camp (63), Winter Break Camp (112), CORE (19) and Nature Bugs (71) not offered in 2019. Numbers in parentheses reflect 2018 enrollment.

2019 Camp Friendship Camping Company Participant Survey Highlights/Summary of Responses

Respondents:

Program Participation:

60

70% Camp Hannah 43.33% Camp Friendship

Registration Method:

Attended Camp Registration Day – 73.33% Online through City website – 20% Over the phone – 0% In person at City Hall – 1.67% More than one of the above – 5%

Majority of respondents commented that they found the Registration Day process to be highly improved compared to previous years (great, faster, smooth, enjoyed being able to log on early to get a place in line). Additionally:

- Consider priority registration for returning campers
- Extra "registration to register" was stressful/another hoop to jump through
- Allow people to register online before the in person registration day

In the following areas, participants rated the program as "satisfactory" or "very satisfactory"

- Affordability 83.33%
- Safety/security 93.33%
- Knowledge/training of staff 73.33%
- Opportunities for child(ren) to try new things – 81.67%
- Variety in activities 81.67%

- Convenient location(s) 90%
- Specialized activities 85%
- Aquatics experiences 86.44%
- Early/after care hours 96.67%
- Field trips 85%
- Group/camp structure 83.34%

What did your child(ren) enjoy most?

- Swimming
- Interactive/friendly counselors
- Field trips
- Variety of activities
- Meeting friends
- Being outdoors

- Creeking
- COSI
- Learning new games
- Unstructured play
- Gaga pit
- Bracelet making
- STEM activities

- Different themes
- Sport activities
- Team play
- Playing cards
- Arts & crafts
- Roller skating
- Last day celebration

What did your child(ren) like least?

- Spiders in the bathroom
- Swim test
- Walk to the pool
- Being outside all day
- We want a hot lunch
- A counselor who was intimidating
- 2nd field trip being removed
- Felt he was being yelled at

- Repeat field trips/trash field trip/quick field trips
- Paper Moon field trip
- Too much downtime
- Hot days
- Bad weather
- Would like dry fit tees
- Arts & crafts too babyish
- Not enough activity/not connected to counselors

- Leaving at the end of the day!
- Nothing negative
- Same activities
- Counselors not friendly
- All camp time out
- Character education
- More all camp games, less learning
- More exciting themes

Why do you send your child(ren) to Camp Friendship Camping Company?

- Affordability/value
- Friends
- Best available in area
- Hours conducive to schedule
- Close to home
- Safe place
- Organized, structured fun
- Variety of activities
- Keep kids busy
- No screen time
- New people

How can we improve the camp program experience to make it better for your family?

- Better/more timely communication
- Counselors more involved in making kids feel welcome on first day
- Better trained counselors/background in working with children
- Better counselor energy/engagement Camp Friendship
- Price reduction opportunities/lower price
- Dry fit tee shirts
- More time at field trip/better field trips
- Bring back "counselor in training"/camp experience for 12-14 year olds
- Camp needs an indoor facility on hot/humid days/large fans too cool off
- More structure to the day with small group activities

"The camp counselors at Hannah were OUTSTANDING!!! They took time to get to know the children and were a positive influence on them. This summer was even better than last summer.

Thank you for securing the best and brightest Counselors for our children."

"They were not super excited about going to camp all day but after the first day, they were happy and excited to go. You guys did a great job keeping them busy, safe and having fun!

Thank you!"