

# 2019 Q2 Parks & Recreation Update

## **Summer Camp**

2019 - Q1

74% Filled

2019 - Q2

81% Filled

2019 Goal

90% filled

## **Aquatic Memberships**

## 2018

- 904 total memberships
- \$198,419.00 in Revenue

## 2019

- 770 total memberships
- \$198,062.50 in Revenues

# **Aquatics Memberships & Daily Visits**

			HRP/GSP Member		
2019	GSP Member	HRP Member	Visits	GSP Daily	HRP Daily
Pre-Season 5.23-5.24					
5.25-5.31	505	833	1338	508	240
6.1-6.7	716	859	1575	564	181
6.8-6.14	427	436	863	240	187
6.15-6.21	437	531	968	194	152
6.22-6.28	1342	1182	2524	1105	278
6.29-7.5			0		
7.6-7.12			0		
7.13-7.19			0		
7.20-7.26			0		
7.27-8.2			0		
8.3-8.9			0		
8.10-8.16			0		
	3427	3841	7268	2611	1038

## **Golf Course**

### 2019

- Open for play 87 out of 99 days (88%)
- \$169,851 in revenue YTD
- 7,941 rounds of golf (1 round = 9 holes)
- 3,554 cart rentals(1 rental = 1 person riding/9holes)

## **Senior Center**

2018 – Q2 460 memberships

2019437 memberships

#### **Customer Service**

- Review Survey Results
- Golf Course and Pools; focus on customer service
- Natalie and Eric (Aquatics Leadership staff) personal experiences