

SMALL BUSINESS SATURDAY Proclamation

November 25, 2017

WHEREAS: The City of Gahanna celebrates our local small businesses and the contributions they make to our local economy and community. According to the United States Small Business Administration, there are currently 28.8 million small business in the United States, they represent 99.7 percent of all businesses with employees in the United States, they are responsible for 63 percent of net new jobs created over the past 20 years; and

WHEREAS: Small businesses employ 48 percent of the employees in the private sector in the United States; and

WHEREAS: On average, 33 percent of consumers' holiday shopping will be done at small, independently-owned retailers and restaurants; and

WHEREAS: 91 percent of all consumers believe that supporting small, independently-owned restaurants and bars is important; and

WHEREAS: 76 percent of all consumers plan to go to one or more small businesses as part of their holiday shopping; and

WHEREAS: The City of Gahanna supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS: have endorsed the Saturday after Thanksgiving as Small Business Saturday; and Advocacy groups as well as public and private organizations across the country

the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year. I hereby proclaim November 25, 2017, as NOW, THEREFORE, I, Thomas R. Kneeland, Mayor of the City of Gahanna, Ohio, do urge

SMALL BUSINESS SATURDAY



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Gahanna, Ohio, to be affixed on this 25th day of November in the year of Our Lord, Two Thousand Seventeen.

Thomas R. Kneeland, Mayor