



Directors Report – February 2017

RECREATION DIVISION

Winter Camp numbers:

- 109 camper spots of 200 possible – Down from previous years, most likely because of the shorter winter break
- 14 staff worked various shifts – combination between Camp and Pool staff

Camp Registration Day - February 25, 9am-12pm at City Hall

Senior Center

Hired a new staff member

Senior Spotlight newsletter revamped

Created scrolling PPT on Center TV of announcements and upcoming events

	2017 Year to Date	2016 Year End	2017 Goal
Current membership (<i>*renewals expected to climb during Spring months</i>)	291 *	520	600
New members	16	186	200

Date	Description	Notes
Monthly	Open House 1-6PM	Ongoing Monthly - 1-6PM for rentals and new members
Jan	Active Senior Advisory Committee meetings	Every 3rd Wednesday 2:30 PM
1-Feb	Male feedback forum	Obtain feedback from male membership and how we may better serve and attract more male members, 10AM
23-Feb	Sauce & Song "Spaghetti Fundraiser & Sing-a-long"	Dinner 4-5:30; Music 5:30-7 PM
13-Mar	Spring Registration Day	Sign-ups for Spring Programs 8:30-4:30PM
13-Apr	Spring Fling at Hannah Park	11:30AM-3PM
20-Apr	Senior Golf League - Organization Meeting	Register and organize players for 2017 League