

Current Code Red

Weather warnings to residents

Emergency notifications from City to residents

Requires opt-in from residents with cell phones

Cost is \$15,000 per year

Everbridge System

- County-wide notification system
- Operated by Franklin County EMA
- City of Gahanna is scheduled to have input
- Training is set for June 2,3 &4
- Cost for Gahanna is \$6,678.09 for 2015
- No assurance that Gahanna will have same capabilities
- Required to participate

Comparisons

- Weather warning
 - Code Red is National Weather Service generated
 - Everbridge will be Franklin County EMA generated for all warnings except
 - Tornado
 - High Winds
 - Derecho

Comparisons

- Code Red currently allows Gahanna to provide warnings to any sector or all of the Gahanna population at our discretion with info that we want to disseminate.
- Everbridge will be operated primarily by Franklin County EMA and will disseminate info on a county-wide basis.
 - Gahanna is scheduled to be able to use the system as currently done with Code Red for selective notification but with limited mapping.

Comparisons

- Cost.
 - Code Red is \$15,000 per year for all capabilities
 - Everbridge is \$6,678.09 for first year and then \$6,068.35 yearly.

Registration

- Opt-in registrations are currently made for cell phone users
- White page land lines are automatically in the data base
- All cell phones will have to re-register in the Everbridge system
 - A marketing campaign will be conducted
 - A transition period of one year is planned using the Code Red system
 - Gahanna residents will be assured of notifications in that year

Appropriation Adjustments

- Franklin County EMA has increased the proportionate share for Gahanna by \$2117
- Siren costs remain at \$7,200
- Countywide notification costs for 2105 are \$6,678
- Code Red transition year is \$15,000 for weather and emergency notification
- A supplemental appropriation of \$8,000 is needed to cover all programs