

MID-OHIO REGIONAL
MORPC
PLANNING COMMISSION

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October 18, 2019

Honorable Karen Angelou
City of Gahanna
200 S Hamilton Rd
Gahanna, OH 43230

Subject: MORPC Return on Investment

Dear Vice-Chair Angelou:

As we near the end of 2019, I want to thank you for your commitment to the Mid-Ohio Regional Planning Commission. This year, we recognized MORPC's 50th anniversary and celebrated the milestone of reaching a record 70 members – with six new communities this year and one new community already on board for 2020!

Our goal at MORPC is to be an indispensable resource to local decision makers like you. Through collaboration and technical expertise, together we work to improve Central Ohio's prosperity, environment, and quality of life. Whether mobility or sustainability programming, funding or planning tools, or direct community and employer services, our team focuses on delivering a solid return on your community's investment in MORPC's work for you.

Enclosed you will find a one-page sheet with highlights on some of MORPC's 2019 accomplishments, as well as the annual return on investment summary provided to each member community. I am pleased to report that your community received \$48 for every \$1 it spent on dues.

This year, we improved our return on investment calculation to provide a better measure of how our programs and services are a value to you and your community. Please feel free to contact me or Member Services Officer Eileen Leuby if you have questions about the methodology, our services and programs, or any other matter.

Thanks again for your continued commitment toward improving the lives of everyone throughout our region.

Kind regards,

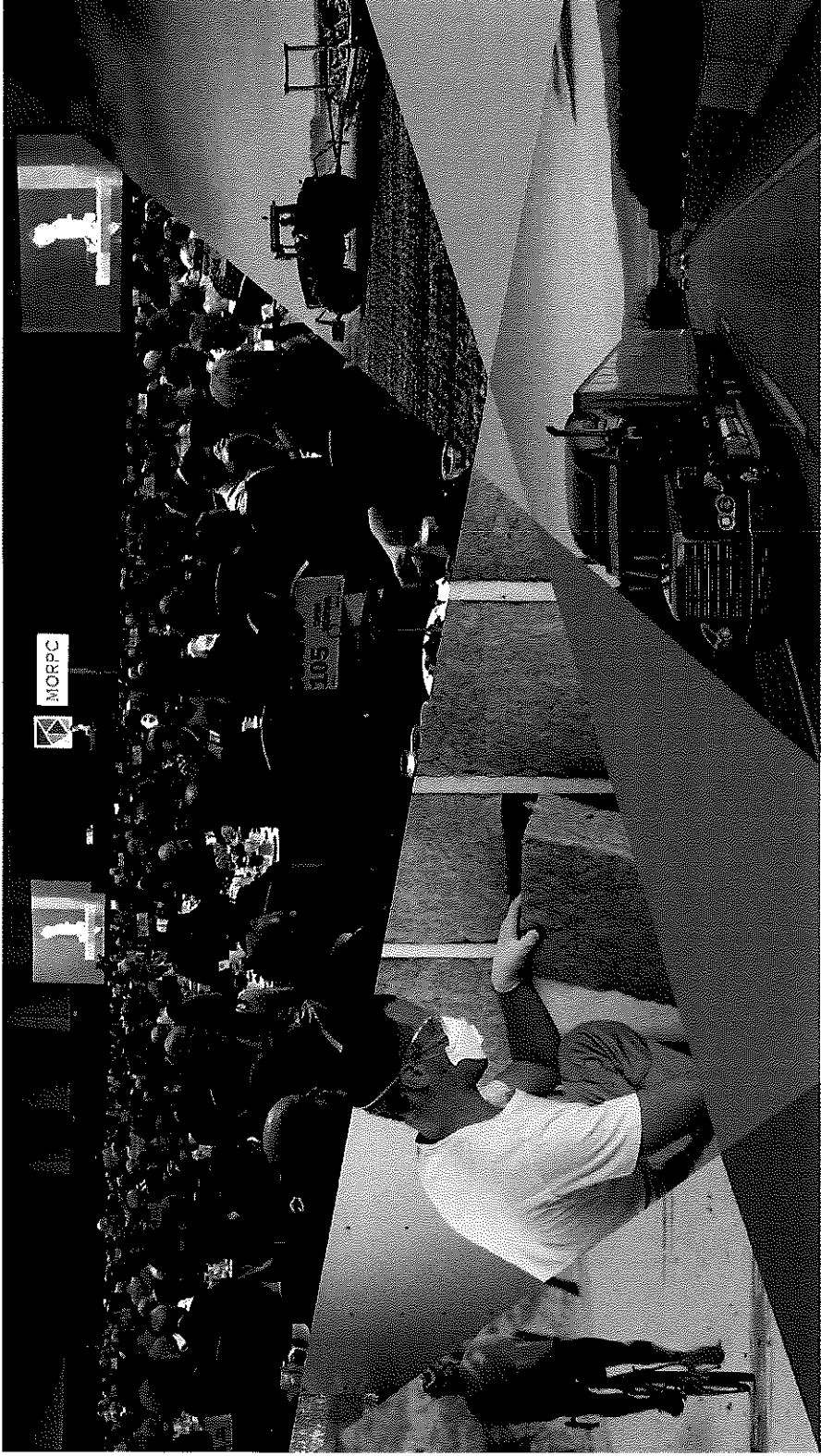
William Murdock, AICP
Executive Director

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Rory McGuiness
Chair

Karen J. Angelou
Vice Chair

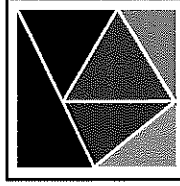
Erik J. Janas
Secretary



2019 MORPC ACCOMPLISHMENTS

GENERAL HIGHLIGHTS

- Service to a record 70 local governments including new members:
 - Bellefontaine
 - Knox County
 - Logan County
 - Morrow County
 - Truro Township
 - Washington Township
- Diversity & Inclusion Plan (including One MORPC One Voice Speaker Series)
- First region to achieve Air Quality Attainment for Ozone
- Smart Region Task Force – Nation's First Smart Streets Policy
- Advocacy
 - State Transportation Budget (including motor fuel user fee increase, expansion of permissive license fees, and increased transit funds)
 - State Operating Budget (including increase to Local Government Fund, increase to Low-Income Home Energy Assistance Program, and other provisions)
 - Competitive Advantage Projects, Technical Assistance and Advocacy
- Facilitation of Franklin County Transportation Improvement District, Columbus Region Coalition, Central Ohio Greenways, Central Ohio Defense Working Group, and more.



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SERVICES AND RESOURCES

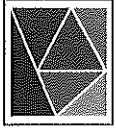
- **Sustainable2050 – 33 communities participating with 15 certified to date, including recent certifications for:**
 - Blendon Township
 - City of Grove City
 - City of Whitehall
 - Columbus and Franklin County Metro Parks
 - City of Columbus
 - City of Westerville
 - Franklin County
 - City of Worthington
- **Insight2050 Technical Assistance Program**
- **Insight2050 Spring Academy**
- **Paving the Way System Redesign**
- **Local Government Energy Partnership**
- **Residential Services – Attended more than 40 community outreach events and partnered with Columbus Metropolitan Housing Authority, Homeport, and Habitat for Humanity to serve more households**
- **Local Government Internship Program (over 100 interns since program start)**
- **Salary & Fringe Benefit Survey**
- **CORPO – State Transportation Improvement Program and Rural Consultation County Subcommittee Meetings**
- **Gohio – Commuter resources online including vanpools and Emergency Ride Home**
- **C-pass Platform Support Services for 15,000 users**
- **Mobility Innovation Test – Focused Effort for Cyclists**
- **Plans released for Rapid Speed Transportation Initiative, Rickenbacker Area, Central Ohio Safety Plan & more**

EVENTS

- **State of the Region – over 1,000 attended**
- **Summit on Sustainability – record attendance**
- **America Walks National Walking Summit**
- **Home Weatherization Showcase**
- **Riverfest**
- **Virgin Hyperloop One U.S. Roadshow**
- **Legislative Events at Statehouse**
- **Central Ohio Commuter Challenge**
- **Membership events:**
 - Capital Asset Financing
 - Positive Workplace Cultures in Local Government
 - Opportunity Zones Workshop
 - What's Up with Drones?
 - Regional Collaboration Meetings (four)
 - Grants Forum Invitational
 - Rural Member Workshops (Lancaster, Marysville, Mount Vernon)
 - MORPC 50th Anniversary Celebration
 - Best Practices in Social Media for Governments
 - Community Planning for Autism

MAKING PROGRESS & LOOKING AHEAD

- **2020-2050 Metropolitan Transportation Plan**
- **2021-2024 Transportation Improvement Program**
- **Central Ohio Economic Development District**
- **Regional Housing Strategy**
- **Sustainability Dashboard**
- **Impact of Trails Study**
- **Sustaining Scioto Board**



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Gahanna
MPO

**MID-OHIO REGIONAL PLANNING COMMISSION
2019 RETURN ON INVESTMENT SCHEDULE**

**2019 ANNUAL MEMBERSHIP DUES
TRANSPORTATION INFRASTRUCTURE & DEVELOPMENT**

\$20,382

Transportation MPO Services
Gohio Commute
Rapid Speed Transportation Initiative
Competitive Advantage Process
Infrastructure
Clean Ohio
Franklin County Transportation Improvement District
Federal Transit Administration
National Resource Assistance Council projects

\$74,965
\$14,423
\$11,888
\$7,322
\$4,926
\$935
\$899
\$5,732
\$272,090

PLANNING & SUSTAINABILITY

Technical Assistance Program
Transportation Safety Program
insight2050 Corridor Study
Greenways
Ohio EPA Water Resources Planning
Local Government Energy Partnership
Regional Housing Strategy
Greenways Impact Study
Summit on Sustainability
Sustainability Advisory Committee
Air Quality Monitoring, Alert & Education

\$2,067
\$1,981
\$632
\$3,213
\$2,371
\$1,136
\$200,929
\$100,000
\$1,688
\$444
\$10,145

DATA & MAPPING

Human Resources Salary Survey
Paving the Way
Regional Data Advisory Activities
Center for Urban & Regional Analysis

\$6,000
\$4,382
\$178
\$178

RESIDENTIAL SERVICES

Franklin County Home Repair
Franklin County Housing Advisory Board
Columbia Gas - Warm Choice Program

\$20,000
\$22,955
\$75,000

EXECUTIVE MANAGEMENT & FINANCE SERVICES

Professional Development & sponsorships

\$3,215

Strategic Planning
Mid-Ohio Finance Association Meetings
Ohio Association of Regional Councils

\$15,000
\$1,628
\$45

GOVERNMENT AFFAIRS

Services to Members
Columbus Region Coalition
Legal Advisory Services - Advocacy
Hannah News

\$2,599
\$15,000
\$98,304
5,000

COMMUNICATIONS & ENGAGEMENT

Membership Services
Community Outreach for MPO Area
Diversity & Inclusion
State of the Region
Council of Development Finance Agencies-membership
Grant Finder Search Service-membership

\$2,726
\$2,802
\$711
\$1,719
\$1,155
\$1,600

TOTAL

RETURN ON INVESTMENT

\$997,987
\$48

