

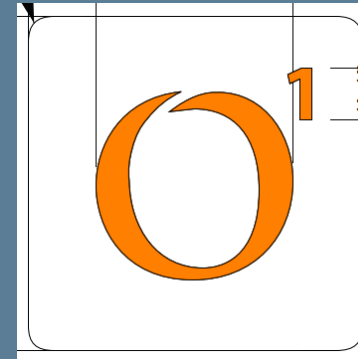
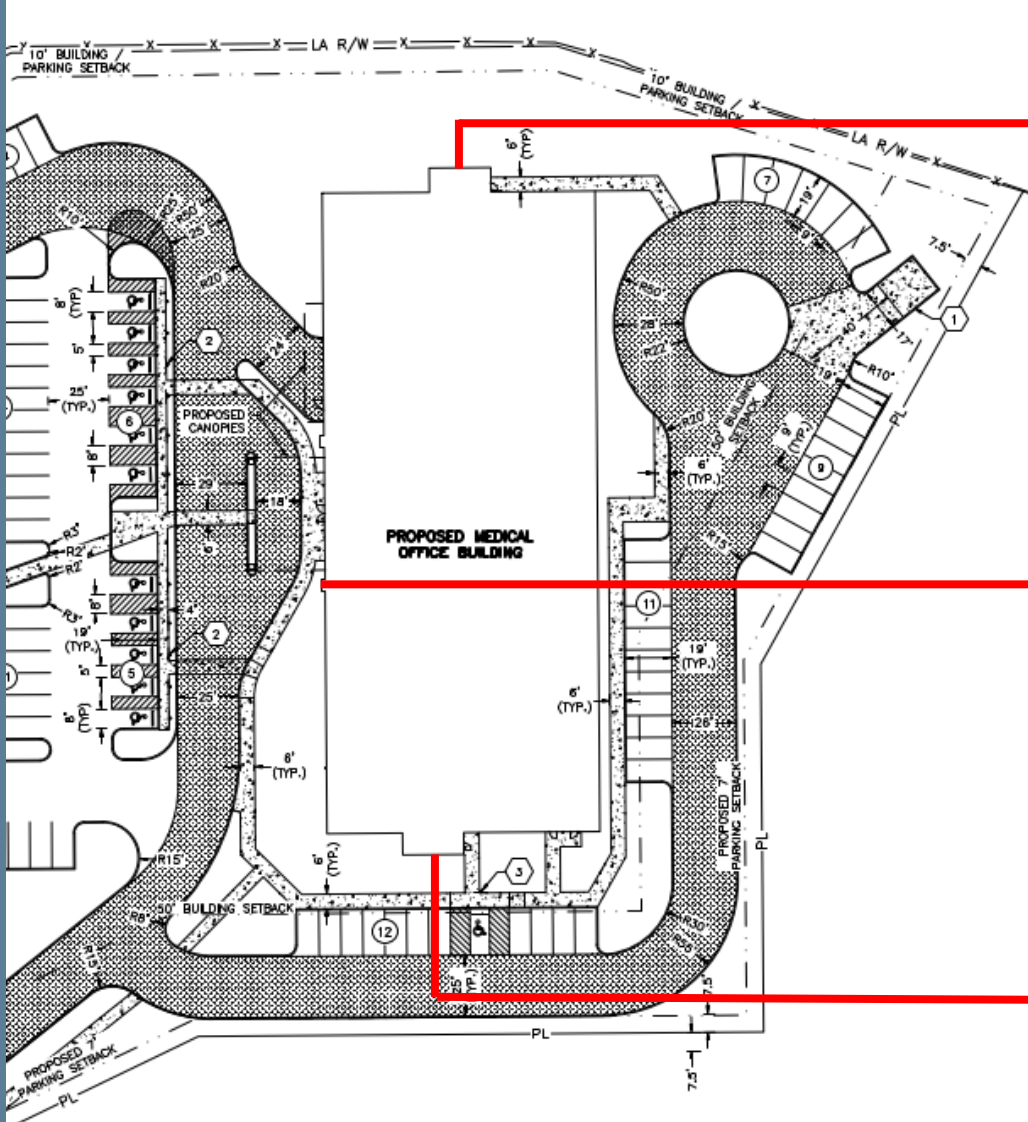
Request Summary

- Requesting approval of two variances for 197.56 SF of wall signage
 - Ortho One DR, FDP, and V applications approved in May 2023
 - Same signage was shown in these applications, but signage is not approved by PC
 - Proposed sign package includes three wall signs, which exceed both max total signage and max total wall signage requirements





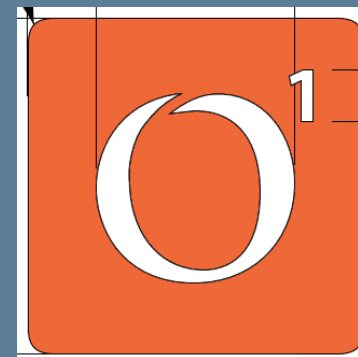
I-270



Sign 1: 49 SF



Sign 2: 99.56 SF



Sign 3: 49 SF

Request Summary

- Requested Variances
 - Ch 1165.08(a) – Permanent Signs
 - Code allows a maximum of 150 SF of signage for an entire site
 - Applicant proposes 197.56 SF of signage
 - Ch 1165.08(b)(1) – Permanent Signs
 - Code allows a maximum of 50 SF total of wall signage for an entire site
 - Applicant proposes 197.56 SF of wall signage

Request Summary

- **Variance Criteria - Signage**
 - Whether there is a beneficial use of the property without the variance
 - Whether variance is substantial
 - Whether the essential character of area would be altered/whether surrounding properties will be negatively impacted
 - Variance adversely affects government services
 - Whether property owner purchased property with knowledge of restrictions
 - Whether there is an alternative to variance
 - Spirit and intent of the zoning shall be observed by granting variance
 - Whether sign is compatible with character of neighborhood
 - Whether sign will be hazardous to traffic or detrimental to public safety

Request Summary

- Staff recommends approval of both variances
 - The site has frontage along I-270
 - The site is at the end of a cul-de-sac and does not have much visibility from Tech Center Dr or Hamilton Rd
 - New Code allows up to 400 SF of signage at this site but would still require a variance for the total wall sign area



Gahanna