



**GAHANNA ACTIVE SENIOR ADVISORY COMMITTEE  
JANUARY 18, 2017**

**CALL TO ORDER:**

Active Adult Supervisor, Patrick Monaghan called the Gahanna Active Senior Advisory Committee meeting to order January 18, 2017 at 2:36pm at the Gahanna Senior Center.

**ATTENDANCE:**

**ADVISORY COMMITTEE MEMBERS:**

**Present:**

Ruth Burris	Judy Cockburn	Ken Crissman
Laura Emler	Merrijo Linton (2:39)	Donna Turrin

**Absent:**

GG Glen

**GUESTS AND STAFF:**

**Present:**

Lee Tucker (Gahanna Parks & Recreation Foundation) - Guest  
Steven Moore (The Columbus Foundation) – Guest Speaker  
Cynthia Franzmann (Gahanna Parks & Recreation Board) - Guest  
Patrick Monaghan - Staff  
Ellen Ore - Staff

**INTRODUCTION OF GUESTS**

Monaghan introduced Lee Tucker, Steven Moore and Cynthia Franzmann.  
Advisory Committee members introduced themselves.

**APPROVAL OF MINUTES**

**November 16, 2016**

Linton made a MOTION to approve the November 16, 2016 minutes; seconded by Emler.  
Motion carried by the following vote:

Motion to approve -- All were in favor - No opposed

**VISITOR/GUEST SPEAKER**

Guest Lee Tucker advised the Parks & Recreation Foundation could be a vessel for Sr. Center fundraising monies and suggested someone might have interest in being a liaison between the Sr. Center and the Foundation. Tucker introduced Steven Moore who will speak to one option for donations, which is planned giving.

Guest Speaker Steven Moore spoke about leaving a legacy by setting up a planned giving donation to a public charity like the Sr. Center, through the Parks & Recreation Foundation. It could be a portion (or all) of your estate, IRA or an insurance policy. The funds could be generally donated or stated for specific programs or avenues. By putting the funds with the Parks & Recreation Foundation, they can be easily utilized because they are put into a reserve fund verses a City general fund. The most effective way to relay and support the importance of this option to others, is to become a “Champion” to get the word out. A Champion is someone with personal experience with a planned gift giving option or event because people listen to people with firsthand knowledge. Laura Emler volunteered to be a Champion speaker. Both The Columbus Foundation and the Parks & Recreation Foundation would support any meetings, talks or discussions held for this purpose:

- Lunch and Learn
- Small group meetings/get together
- Workshops

### **CORRECTIONS OR ADDITIONS TO THE AGENDA**

Monaghan advised items will be tabled to the next meeting under OLD BUSINESS, NEW BUSINESS and COMMITTEE REPORTING

Fundraising Spaghetti Dinner on February 23<sup>rd</sup> will be submitted for advertising through Guest Franzmann to St. Matthew Church and Peace Lutheran’s bulletins.

### **OLD BUSINESS (all tabled until next meeting)**

1. Travel Program policies
2. Alternate locations for programming
3. By-Law discussion - % of non-resident members permitted on ASAC
4. Meal Program expansion

### **NEW BUSINESS**

ASAC member terms, staggering of term expirations for continuity: Tabled until next meeting

Monaghan indicated a choice needs made to be able to plan either a September 2017 Gala/Event or Senior Expo. It was suggested to alternate years for the Gala and Expo at the Sr. Center so the events do not “get old”. The Gala could be a social/formal dance with pictures, finger foods, drinks and music provided. The school orchestra could perform and possibly a silent auction could act as fundraising. A vote was taken by a raising of hands:

<u>SR EXPO</u>	<u>GALA/EVENT</u>	<u>ABSTAIN</u>
Turrin	Burris	Emler
Crissman	Cockburn	
	Linton	

On popular vote, the Gala/Event is scheduled for September 2017. The Fundraising Committee will take the lead for organizing the event details.

### **OFFICER REPORTS**

**Supervisor’s Report:** Monaghan advised the heads of the Sub-Committees need to find volunteers that could assist that are not a part of existing committees but maybe tap into other members who could contribute.

The new Marketing Team (David Kunz, Director) will be making some changes, including re-branding and logo image to make the message cohesive across the board with newsletters and templates.

Minor improvements were done to the Center over the year-end closure including wall painting, shelving installation and additional lighting was installed.

Monaghan would like assistance in selling the tickets and promoting the Sauce & Song Spaghetti Dinner fundraiser scheduled for February 23rd.

A situation has come up where a member is having difficulty both mentally and physically with participation within the Center. Steps have been taken to address this with the member along with the a family member. After discussion, Monaghan will reach out again to the family member with assistance from Director Barr or President Crissman or Vice President Emler if needed to discuss the Participation Policy and its parameters. Monaghan also reminded the Committee that if any problematic, difficult or dangerous situations or occurrences happen within the Center, he needs to be made aware of them.

## **MEMBER COMMENTS**

### **Committee Reporting**

Membership Sub-Committee – Burris advised Carolyn Strickler and Jerry Krumdieck will be assisting her in this role. Membership drive went well this year with over 200 renewals/memberships sold during the two week timeframe.

**Fundraising Sub-Committee:** Tabled until next meeting

**Public Relations Sub-Committee:** Tabled until next meeting (Advertising/pictures in newspaper or online) The Marketing Dept. is to schedule a meeting to discuss strategy.

**Ad Hoc Committee – Meal Program:** Tabled until next meeting

### **Schedule future meeting dates**

Crissman suggests a 2:30pm meeting on the 3<sup>rd</sup> Wednesday of each month unless otherwise noted. Upcoming dates are February 15<sup>th</sup>, March 15<sup>th</sup> and April 19<sup>th</sup>.

## **ADJOURNMENT**

There being no further business Burris made a MOTION adjourn; seconded by Cockburn.

The meeting adjourned at 4:03pm.

Respectfully submitted by Ellen Ore