



Mobile Site Development with ZOOM Integration

Extend the reach of your website with mobile while utilizing your current web software for **automatic module feeds** and mobile page management.

Design & Development for Mobile



The Web Turns Mobile

Your website was created so that it will be usable on any mobile phone, but visitors will need to zoom in and scroll to see your information. Mobile websites are created to scale down the visitor experience and provide them with key information quickly. Since mobile sites are usually created with tools that are independent of your Content Management System, data integration and control over mobile content is complicated and costly. The ZOOM CMS Mobile Module provides an integrated system for your mobile template design as well as advanced code to make your mobile site work in all of the major platforms automatically.



iOS



android

BlackBerry



Windows Phone

palm webOS

symbian

New Coding Technologies for a Better Experience

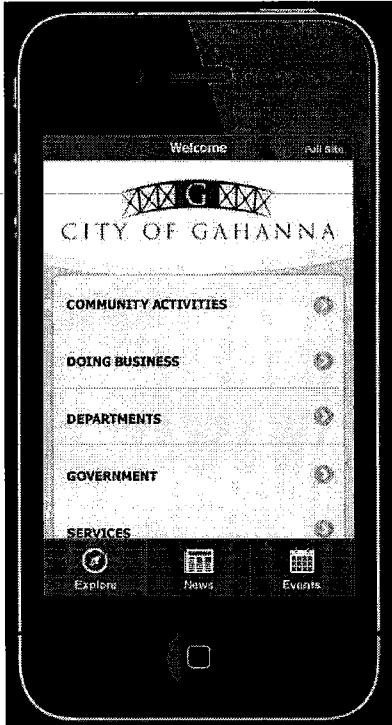
Instead of writing unique apps for each mobile device or OS, the jQuery mobile framework allows us to design a single highly-branded web site template that will work on all popular smartphone, tablet, and desktop platforms. Platforms tested:

- Apple iOS 3.2-5.0 - Tested on the original iPad (4.3 / 5.0), iPad 2 (4.3), original iPhone (3.1), iPhone 3 (3.2), 3GS (4.3), 4 (4.3 / 5.0), and 4S (5.0)
- Android 2.1-2.3 – Tested on the HTC Incredible (2.2), original Droid (2.2), HTC Aria (2.1), Google Nexus S (2.3).
- Android 3.1 (Honeycomb) – Tested on the Samsung Galaxy Tab 10.1 and Motorola XOOM
- Windows Phone 7-7.5 – Tested on the HTC Surround (7.0) HTC Trophy (7.5), LG-E900 (7.5), Nokia Lumia 800
- Blackberry 6.0 – Tested on the Torch 9800 and Style 9670
- Blackberry 7 – Tested on BlackBerry® Torch 9810
- Blackberry Playbook (1.0-2.0) – Tested on PlayBook
- Palm WebOS (1.4-2.0) – Tested on the Palm Pixi (1.4), Pre (1.4), Pre 2 (2.0)
- Palm WebOS 3.0 – Tested on HP TouchPad



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Sample Design for Your Project

To help you visualize your custom mobile interface, we have provided a mock-up for you. We will include up to two rounds of revisions and consulting regarding page selection and navigation structure.

ZOOM CMS Module Data Integration

We currently offer automatic data integration for our News Module and Event Module. This means that we will automatically feed mobile-friendly formats of your News List display and associated detail pages plus your Event List display and associated detail pages into your mobile template.

Designed for Mobile Screens

AFS will create a mobile design template that will integrate with your ZOOM CMS software, so that all of your creative assets are within the same system. Here are some mobile designs that represent the custom design approach that we will take.





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ZOOM CMS Page Management

The Mobile Module will give our clients an admin area where they can edit the basic HTML content displayed on the mobile pages as well as add new pages to the mobile site. Pages will be organized based on their hierarchy and the mobile menu will display navigation based on this hierarchy automatically.

Mobile Pages Created for You

AFS Web will create up to 20 mobile pages for your project. Additional pages can be added at any time and managed through the Mobile Module.

Sub-domain and Automatic Redirect Setup

We recommend the use of a mobile specific web site address like **m.YourDomain.com** or **YourDomain.mobi**. AFS Web will assist with the setup of your subdomain or purchase of new domain name and install the needed code to detect mobile browsers that visit your main ZOOM site and automatically direct them to your mobile version.

ZOOM CMS Upgrades and Ongoing Support Plans

If your site is part of our ZOOM UP program (pre-paid software upgrade service) your site will be upgraded to our latest ZOOM CMS software version prior to the installation of the Mobile Module. The Mobile Module requires the latest ZOOM software due to the major advances seen in web technologies and site coding. If you are not currently paying an additional monthly fee for ZOOM UP, AFS Web will provide a quote to bring your site up to date. Mobile technology changes faster than web technology, so a ZOOM UP service is required for clients using the Mobile Module.

Initial web-based training and phone support time has been added to this estimate to ensure a seamless mobile site launch.



Work Smarter with Modules

Response Form Builder Module

Use this module to create as many response forms as you want with customized Thank You pages and Thank You email messages.

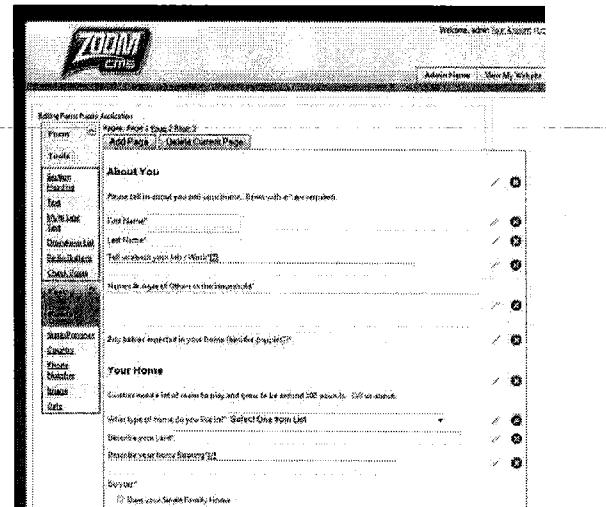
This exciting new module provides you with the freedom to create online forms for your visitors with all submissions saved to the database for export to Excel. Features include:

- From within your CMS Administration area, you will be able to manage multiple response forms
- Each form can have multiple pages to handle long forms easily
- Multiple form fields are available including text boxes, section headings, text, multi-line boxes, dropdown lists, radio buttons and check boxes
- “Fast Fields” include a State list, Country list, photo number field, image upload box, and data picker field
- Determine which fields are required for submission
- Add hover “help” text to any field to aid the visitor
- Add “prefilled” text to prompt the visitor for the remaining information
- Choose which fields appear in your Administrative Report List

Each response form provides you with a custom Thank You page and Thank You email message. Excel export of data is also available on a per-form basis. Additional features per form:

- Each form has Google and Bing Pay Per Click ROI tracking data settings – so that you can enter your tracking codes and see submissions as ROI values on Google and Bing
- Each form email notification setting can be set to one or multiple people on your team
- Manage your submissions with our Archiving system so that leads that have been processed can be archived online so that team members see only active leads when they visit the administration area
- Each form can then be placed on your ZOOM CMS pages as needed (once or on multiple pages)

We will manually setup 1 form for you to follow: "Citizen Report".





Mobile Site Development for City of Gahanna

Pricing

Mobile Module with Page Setup	
Module License and Installation	\$ 1,500
Pages Added & Formatted for Mobile – 20 Pages (\$30/page)	\$ 600
Mobile Design Plus Advanced Coding	
Site Mock-ups, Revisions, Template Coding (18 hours @ \$95)	\$ 1,710
Response Form Builder Module	\$ 1,500
Training & Support	
Covered by your current Support Contract	\$ NC

Payment Plan

Project Instalments	Two payments of \$ 2,655.00
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Terms: Equal web site payments with the first due at contract signing, and the future installments due in approximately 30 day increments or earlier at the client's decision. ***Signing below indicates that you approve of this proposal and wish for work to commence.***

X _____ Date: _____
Customer Acceptance

Proposal offered on 4/10/2012 and Revised on 11/8/2012, prices expire in 30 days.
Please FAX a copy of this quote to AFS WEB (614) 470-9942 (FAX)

