



# Request Summary

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- **Master Sign Plan**
  - Associated with Crescent MOB DP/V application
  - Site contains one multi-tenant medical office building
  - MSP will allow for larger signage than standard Code requirements
  - Includes 6 wall signs and zero monument signs
    - 1-2 wall signs per tenant due to frontage on Crescent Cir and Crescent Pl





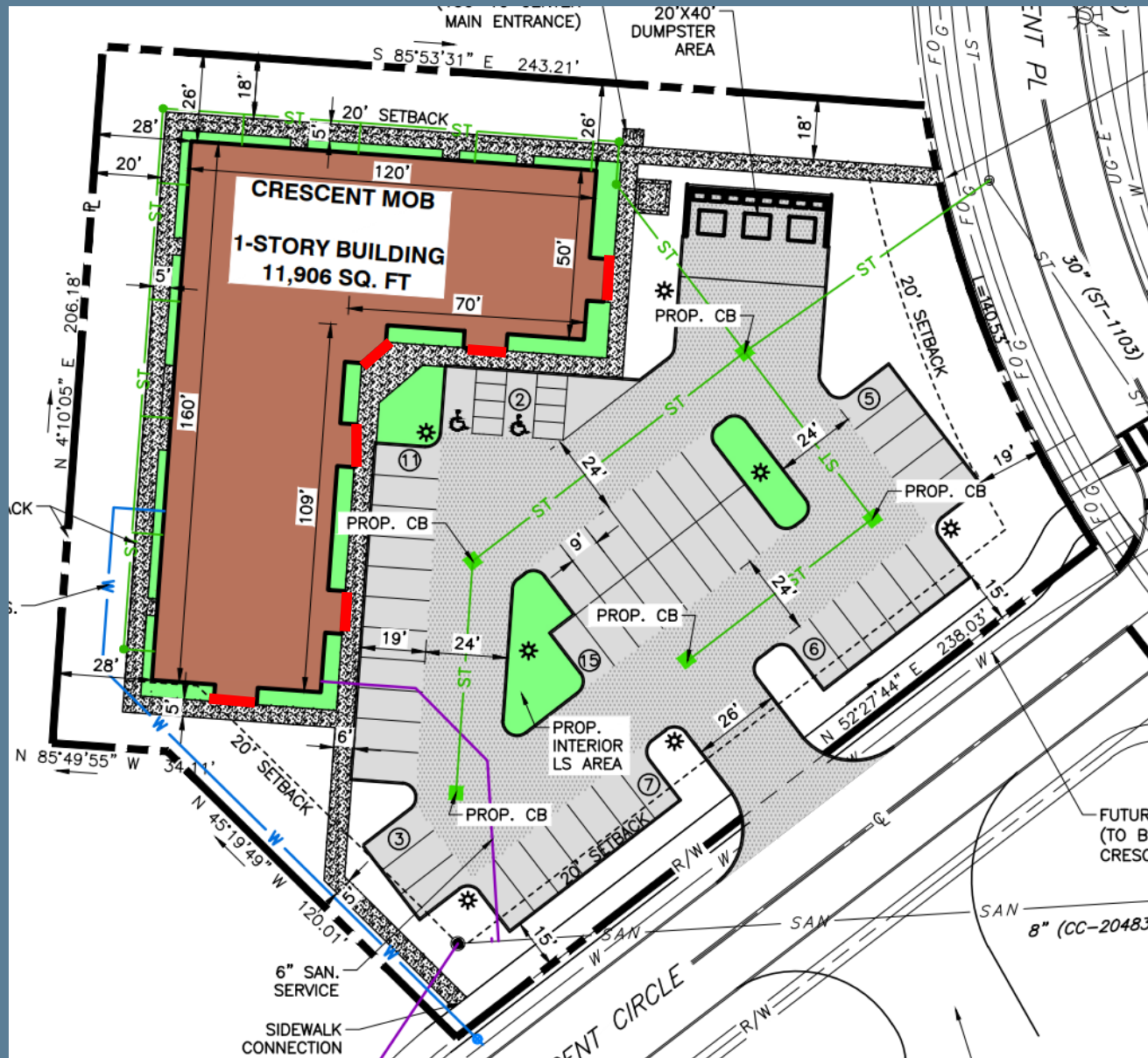
View from Crescent Cir

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- **MSP Highlights**
  - Awning/canopy and electronic signs are prohibited
  - All tenants must utilize the same sign panel/cabinet design
    - All will match Sherwin Williams “Gauntlet Grey”
    - Same as the Crescent retail development
  - All signs will be internally- and/or halo-illuminated

Code Requirements		MSP Requirements
<i>Length</i>	50% of storefront width	8 ft
<i>Height</i>	30 in	4 ft (48 in)
<i>Single Wall Sign Area</i>	Must meet requirements above	32 SF
<i>Total Wall Sign Area</i>	Depends on number of tenants/building size, total for <u>all</u> signage is 307 SF for this site (based on lot size)	192 SF
<i>Number of Wall Signs</i>	Depends on number of tenants	6
<i>Note</i>	More than one wall sign permitted per tenant as long as the total size of all signs meets the requirements above	One sign permitted per tenant, except for end tenants who are permitted two signs



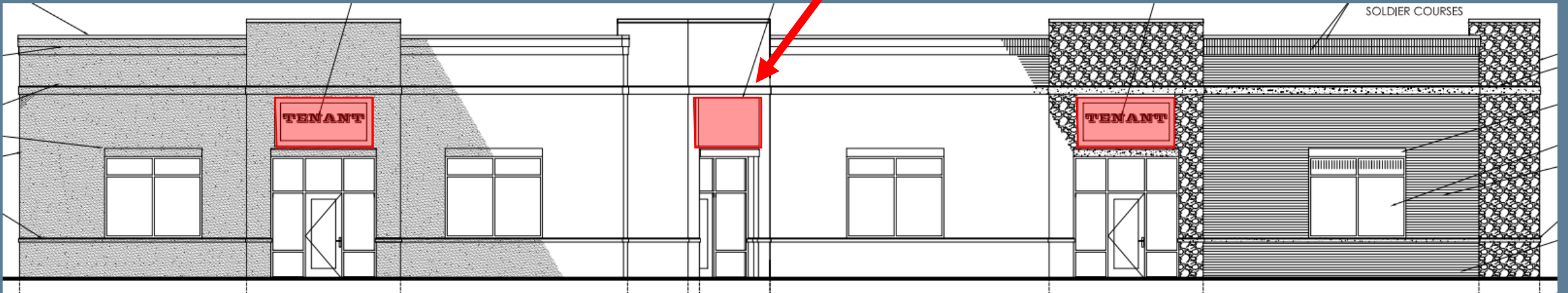


# Building Elevations



East elevation

Same sign



South elevation

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- **Master Sign Plan Criteria**

- The proposed signs meet the applicable development standards of this Zoning Ordinance, unless variances are being requested;
- The proposed signs are sited and scaled appropriately to create a cohesive character for the multi-tenant building or multi-building development;
- The proposed signs are not in conflict with public streets, open spaces, public or private utilities, or rights-of-way; and
- The proposed signs would not have undesirable effects on the surrounding area.



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- Staff recommends approval of MSP
  - Meets all applicable Code requirements
  - Encourages consistent signage between this site and the adjacent sites
  - Wall signage is in scale with the building size



# Gahanna