

## Proclamation

## SMALL BUSINESS SATURDAY

## **NOVEMBER 26, 2022**

- WHEREAS: Small Business Saturday is dedicated to supporting the diverse range of local businesses that help to create jobs, boost the economy, and keep communities thriving across the country; and
- WHEREAS: According to the United States Small Business Administration, there are over 32 million small businesses in the U.S. that create nearly two out of every three new jobs; and
- WHEREAS: Small business owners work hard to provide quality goods and services, which evokes the confidence of consumers and keeps the economy healthy and vital; and
- WHEREAS: In the City of Gahanna, small businesses represent approximately 92% of our business inventory and are the backbone of our local economy, signifying the best of what makes Gahanna such a special and unique community; and
- WHEREAS: When we support Gahanna small businesses, we invest dollars back into our community and support local jobs, as approximately 68 cents of every dollar spent at a small business stays within the community; and
- WHEREAS: The Fable Collection is a small, woman-owned retail business that opened its doors in Gahanna's Creekside District on April 8, 2022, offering fun, unique fashion options for residents and visitors alike; and
- WHEREAS: As a local businesswoman, Terri Birchler, owner of The Fable Collection, seeks to build community by telling women's stories and creating collaborative events with other local retail stores that both draw attention to the area and generate support for other women-owned businesses, while helping to make the Creekside District a unique and desired shopping destination; and
- WHEREAS: The City of Gahanna celebrates the importance of The Fable Collection and our many small businesses to the local economy and recognizes the need for all of us to support them as they grow their business, create jobs, and ensure that our community remains vibrant for future generations to come.

NOW, THEREFORE, I, Laurie A. Jadwin, Mayor of the City of Gahanna, Ohio, urge Gahanna residents to support small local businesses on Small Business Saturday and throughout the entire year, and do hereby proclaim November 26, 2022, as

## SMALL BUSINESS SATURDAY



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Gahanna, Ohio, to be affixed on this 21st day of November in the year of Our Lord, Two Thousand Twenty-Two.

Laurie A. Jadwin, Mayor