

# Request Summary

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- Requesting approval of a variance for five wall signs
  - Code only allows one wall sign at 50 SF or less
    - Total area of all 5 wall signs is 98.34 SF
    - Largest wall sign is 65.81 SF
  - Monument sign not included with the application since it meets code
    - Total sign area with monument sign is 123.66 SF
      - Below maximum of 400 SF
  - Applicant states 5 signs are necessary because of the various departments and services housed in one building
    - Senior center, event center, police, and other City departments

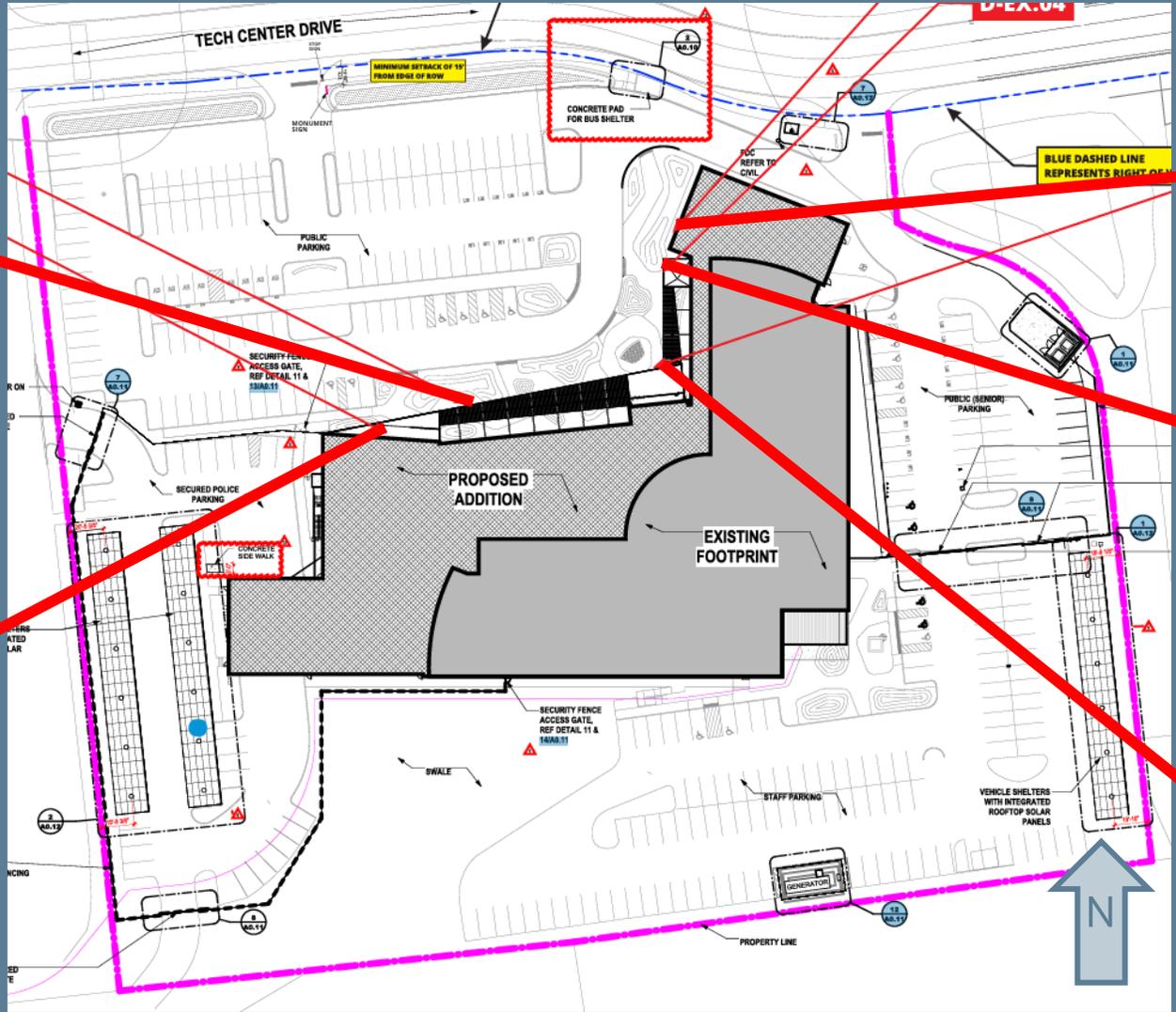


3.1 SF



48"X48"X3/4" PLYWOOD BLOCKING (MINIMUM)

65.81 SF



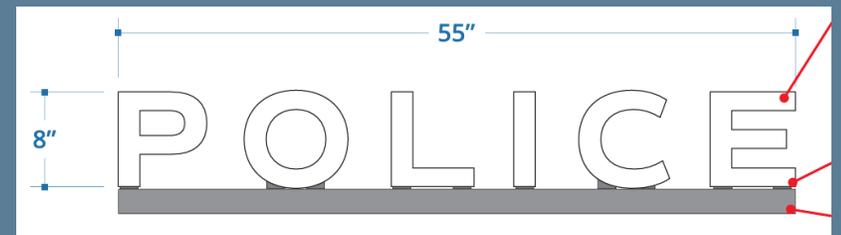
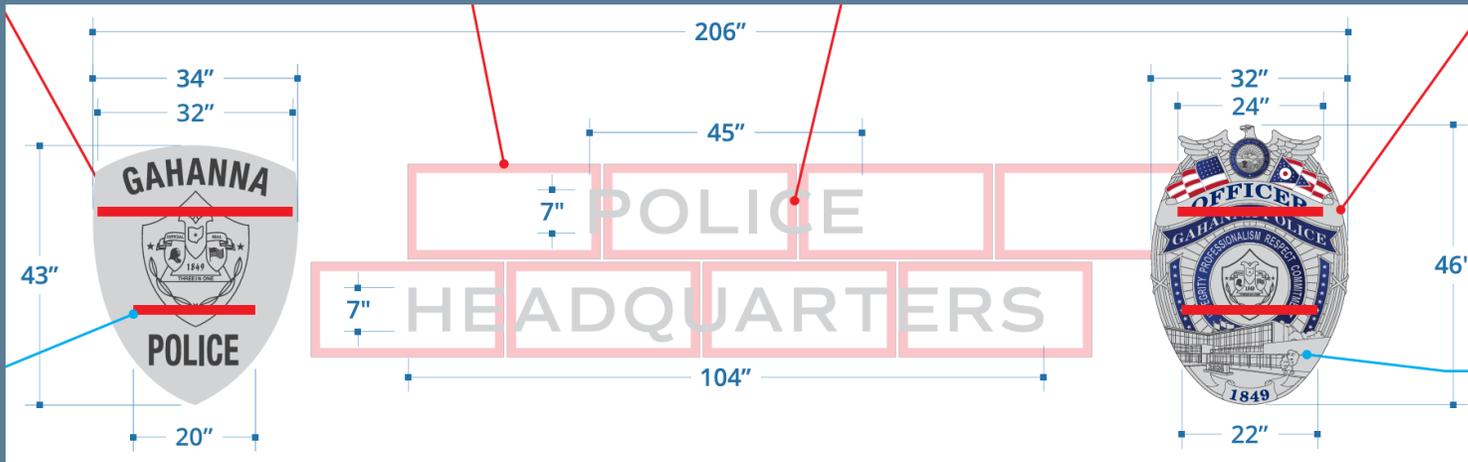
4.84 SF



6 SF



18.59 SF



# Request Summary

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- Requested Variances
  - Ch 1111.03 – Permanent Sign Standards
    - The maximum wall sign area is 50 SF
    - One sign is 65.81 SF and the total wall sign area is 98.24 SF
  - Ch 1111.03 – Permanent Sign Standards
    - One wall sign is permitted per frontage
    - One wall sign is permitted at this site and 5 are proposed

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- **Variance Criteria**

- The variance is not likely to result in substantial damage to the essential character of the neighborhood
- The variance is not likely to result in damage to adjoining properties
- The variance is not likely to affect the delivery of government services
- The variance is not likely to result in environmental impacts greater than what is typical for other lots in the neighborhood
- The variance is necessary for the economical use of the property, and such economical use of the property cannot be achieved through another method
- The variance is not likely to undermine the objectives of the land use plan
- Whether the variance is substantial and is the minimum necessary to make possible the reasonable use of land or structures
- The practical difficulty could be eliminated by some other method, even if the solution is less convenient or more costly to achieve

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- Staff has no objection to the variance
  - The total signage area is far below the maximum of 400 SF
  - The building is ~300 ft from the ROW, so additional signage is necessary for wayfinding/visibility
  - Staff does not believe the variance would have any negative effects



# Gahanna