



# City of Gahanna

Office of the Clerk of Council  
200 South Hamilton Road  
Gahanna, Ohio 43230

## Meeting Minutes Committee of the Whole

*Stephen A. Renner, Chair, Karen J. Angelou, Ryan P. Jolley, Thomas R. Kneeland  
Brian D. Larick, Jamie Leeseberg, Michael Schnetzer*

*Kimberly Banning, CMC, Clerk of Council*

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Monday, September 14, 2015

7:00 PM

Council Committee Rooms

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### CALL TO ORDER

Chair Renner called the meeting to order at 7:00 p.m.

Additional Attendees: Shane Ewald, Zac Guthrie, Dottie Franey, Rob Priestas, Kim Banning, Niel Jurist, Chief Dennis Murphy, Anthony Jones, Joann Bury, Rory Gaydos, Jennifer Teal, Mayor Stinchcomb, Bobbie Burba, Diana Redman, Press.

**Present** 6 - Thomas R. Kneeland, Brian D. Larick, Jamie Leeseberg, Karen J. Angelou, Stephen A. Renner, and Ryan P. Jolley

**Absent** 1 - Michael Schnetzer

### UPDATE FROM THE GAHANNA CONVENTION & VISITORS BUREAU (CVB)

#### 1. Laurie Jadwin

Laurie Jadwin thanked the Council and Mayor for the chance to give an update; annual meeting was in March; shared information on what was coming up in 2015; primary mission is to market and promote Gahanna; going into 2015 wanted to expand marketing efforts; are already seeing the results from those efforts; have distributed over 10,000 visitor guides; leads went out to 46 states and people were responding; now are able to track the leads; guides have also been distributed throughout travel points in Ohio; this does not include guides that were downloaded from the website; secured the publisher for the 2016 year; hope to have that in hand mid-to-late January; in May, worked with Fox8 News and Gahanna was featured; there have been visitors in the office every week since that aired; happy to see the instant effort; it was free publicity; that piece will re-run several times throughout the year; in June we welcomed 100+ ladies who did a "girls day out" in Gahanna; put together an herbal group at the herb center; a car show was at the Golf Depot this past weekend which brought international travelers into the City; still trying to dig at sports tournaments; this past weekend there was a team from Canada staying in our hotels and they were given information about the City; upcoming there will be a conference; OACVB will be back in Gahanna

in November; September 28 there will be a group tour from Missouri; will be held at the golf course clubhouse; event will generate revenue for the City; in November there will be a group here staying in our hotels and possibly the conference at Creekside; also have the Holiday Lights coming up; it is 6 weeks of programming; many new and fun things planned for this year; last year there were expanded offerings around the parade; many were surprised about the outcome they received; Jadwin showed the "Holiday Lights Celebration - Gahanna, Ohio" YouTube video that was used as a promotion; had great feedback last year; this year the CVB wants to extend the activities and have economic growth; will have an increased number of arts and crafts activities, will have activities such as the touch-a-truck, mascots involved, schools and churches involved, food vendors, holiday craft vendors, holiday "selfie" stations; hopes people will use the #gahannaholidaylights hashtag to draw in more advertisement; when the sun goes down Santa will come through the streets; everything that existed last year will still be there; this is something nobody else is doing; hopes it markets and promotes Gahanna; said we are here to help residents and all our services are free; we each know someone who is planning an event; when you connect the CVB with them, funds are reinvested back in the community; Renner said he appreciates the energy and enthusiasm Jadwin brings every time she presents; Leeseberg asked the date; Jadwin said Sunday, November 22; businesses liked that it was not on black Friday and would bring in business another date.

## **ITEM FROM THE DIRECTOR OF DEVELOPMENT**

### **1. Economic Development Strategy Executive Summary Document**

Jones passed around an Executive Summary that was recently prepared; two-page document that best summarizes the plan; have had good feedback; nearly 40 were handed out last week at the Chamber event; there were a lot of questions about marketing and generating businesses; a meeting is scheduled tomorrow night at City Hall from 5:30-7:30 p.m.; will be for public dialogue about the plan; a public hearing is scheduled for next Monday; have also met with some businesses who have seen the scenario; had good discussion about the plan; some concerns were the businesses being too close to the new roadway; explained that it is a concept and the road plan is to help with the traffic congestion; they recognized their efforts were valid; overall the feedback has been good so far; open to any questions or comments on the plan.

**Public Hearing Scheduled: Monday, September 21, 2015 at 7:00 p.m. in Council Chambers.**

## ITEMS FROM THE DIRECTOR OF FINANCE

### 1. Capital Needs Assessment

The Capital Needs Assessment was passed out in a binder to each Council member; will not review each project in detail; went over the differences we are seeing with this years Capital Needs Assessment packet; goal from a staff standpoint is to answer any questions; will be prepared on September 28 to answer questions; next step is to use this as an inventory for the 2016 budget; will use this as a guide in prioritizing the budget; have pointed out when the needs impact the Parks Master Plan or the Economic Development Plan; Larick stated that each year this improves; Angelou asked what the total would be if all would be added up; Teal said they are organized in each spreadsheet by priority; said she can send that number out tomorrow; Kneeland confirmed we will go further into this at the next Committee meeting; Teal said we will respond to questions instead of review each project page-by-page.

### 2. Strategic Plan Amendments

Teal said requests an amendment to ORD-0094-2015 to include a scope; will include 4 additional public meetings; the creation of a public outreach meeting; and also added two Council work sessions.

See discussion below.

**RECOMMENDATION:** Amend by Substitution, Regular Agenda.

### 3. Motion Resolution - Additional funds to cover planning next proposal changes

Teal said this is to accommodate the funds needed for the updated scope from the amendment of ORD-0094-2015.

Angelou said MORPC will have a Strategic Plan and planningNEXT will be involved; Jolley said the revised scope looks better than what was previously seen; appreciates breaking things up by wards.

**RECOMMENDATION:** Regular Agenda.

[2015-0182](#)

Finance Supporting Documents

## ITEM FROM COUNCIL

**1. Appointment of Tom Weber to the Community Reinvestment Area Housing Council Board (CRAHC)**

Kneeland said this is for the CRAHC Board appointment; Tom Weber has been in this position for years; they only meet once a year; recommends Tom Weber so Development can move forward with their upcoming review; will be a motion resolution.

**RECOMMENDATION: Consent Agenda.**

**ADJOURNMENT: 7:43 p.m.**

**Kayla Holbrook, Reporting**