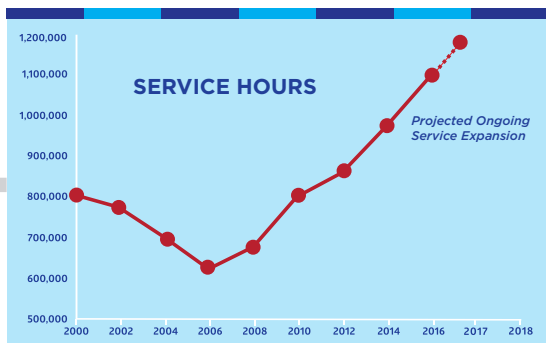


Community Support for the Central Ohio Transit Authority

In 2006, Franklin County voters agreed to provide additional funding to support and enhance COTA's operations. On November 8, Issue 60, a renewal of COTA's levy, will be on the ballot. This would maintain the revenue from the 2006 levy through 2026 without raising taxes, allowing COTA to continue delivering expanded and improved service and implement planned enhancements.

- ▶ COTA connects our residents to work, education, medical care, employment training and each other.
- ▶ COTA provides transportation independence to the elderly and riders with disabilities.
- ▶ COTA supports one of the strongest local economies in the nation by connecting people to jobs and opportunity.

Service Expansion



Since 2006, COTA has added service to new destinations and extended hours and frequency of service on existing routes. This expanded service has attracted new riders. In 2014 and 2015, COTA experienced its highest annual ridership since 1986.

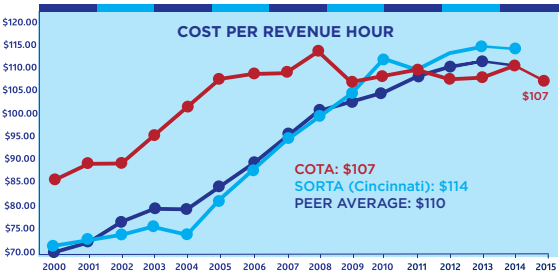
- **14.8 million passenger trips in 2005**
- **19.2 million passenger trips in 2015**
- **Up 30 Percent**

Service Improvement

- ▶ On May 1, COTA launched COTA AirConnect, offering direct service between Downtown Columbus and John Glenn Columbus International Airport seven days a week.
- ▶ Since its inception in May 2014, COTA's CBUS circulator has provided more than 1 million trips for Downtown area residents, visitors and employees. CBUS makes visiting, living and doing business in the heart of our community more affordable and more attractive.
- ▶ COTA's partnership with the City of New Albany and SmartRide New Albany supports workforce development by providing access to over 15,000 jobs in the New Albany International Business Park.
- ▶ In 2015, COTA increased service to the Rickenbacker area in a partnership with the City of Groveport and the Village of Obetz to enhance access to nearly 21,000 jobs. A shuttle service provides direct connections from COTA to businesses at Rickenbacker.
- ▶ COTA is creating more direct and more frequent connections to get people where they need to go.
- ▶ COTA has saved millions in fuel costs by modernizing its fleet with cleaner natural gas vehicles. Nearly half the fleet is powered by compressed natural gas, which is more cost effective, energy efficient and environmentally friendly.

Operational Efficiency

At the same time, COTA has achieved a cost per revenue hour in line with, or better than, our industry peers.



Community Alignment

Greater Columbus has become a national model for community collaboration. COTA is proud to play its part in the economic vibrancy and social fabric of Columbus by providing connectivity. COTA's success has been the result of steadfast support from its riders, the business community and the citizens of Franklin County.

