



Thursday Sept. 28, 2023





STRATEGIC FRAMEWORK

What the Strategic Framework Is

The strategic framework is built on four pillars: *Pay It Forward, Drive Investment, Build Value for Our Members, and Create an Environment for Prosperity.* Its focus is on tangible strategies for improving Central Ohio.



PAY IT FORWARD:

MORPC enhances public service leadership and builds capacity in communities.



BUILD VALUE FOR MEMBERS:

MORPC leverages creative ways to increase our members' returns on investment.



DRIVE INVESTMENT:

MORPC creates opportunities for every community to enhance their assets for the future.

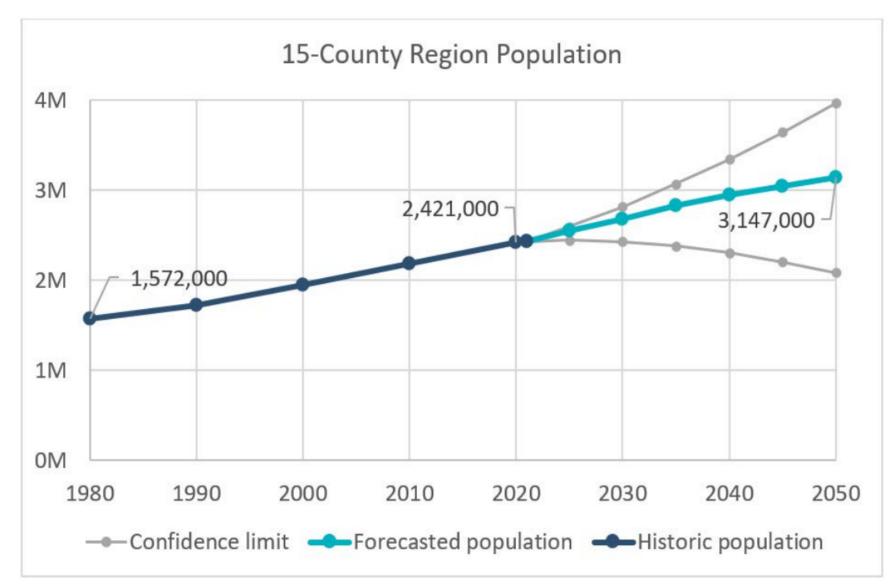


CREATE AN ENVIRONMENT FOR PROSPERITY:

MORPC delivers essential tools for the region to get better as it grows bigger.

REGIONAL GROWTH REMAINS STRONG





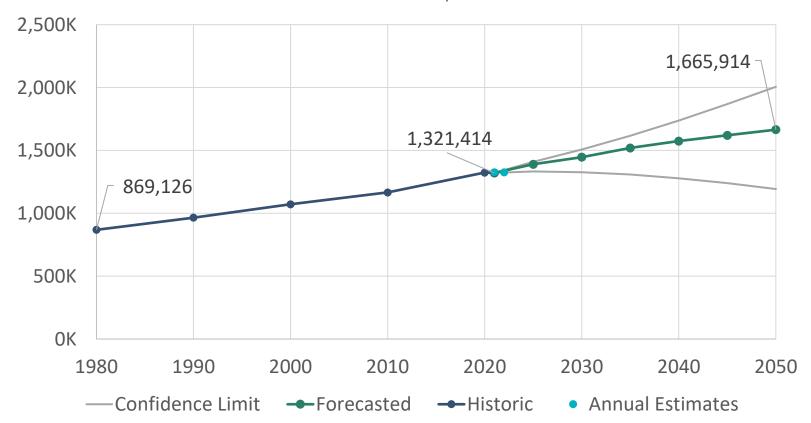
Franklin County Population Trends



Historical and forecasted population, Franklin County

Forecast lookback period: 1980-2019

Source: MORPC Central Ohio Population Resource Hub



2022 Factors of Change

10-Year Trend

Births

17,421



Deaths

11,243



Net migration

-465



RAIL OPPORTUNITY

Chicago

IL



Cleveland



IN

Dayton

Cincinnati

Columbus

OH



PA

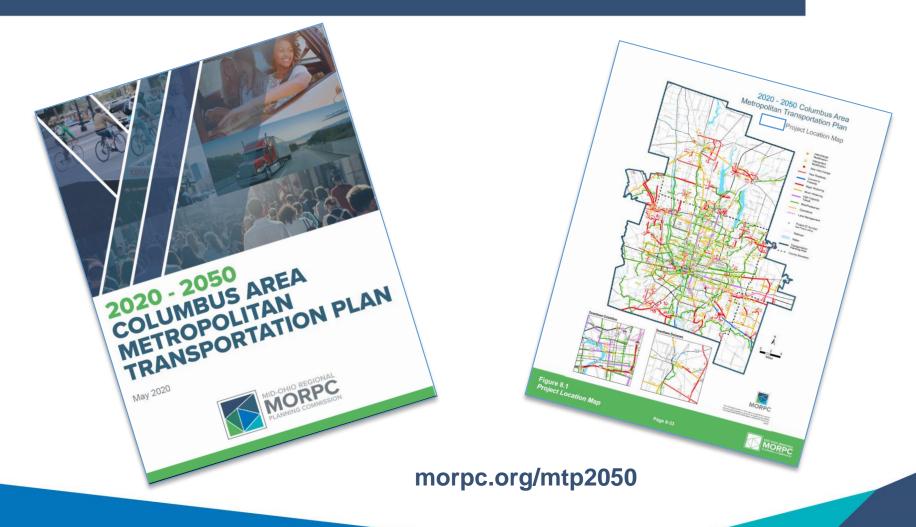
Pittsburg

OHIO RAIL CROSSING ELIMINATION PROGRAM

- \$100 million available
- Eliminate Dangerous Railroad Crossings
- Pay matching funds required for additional support from the Federal Railroad Administration
- Submit railroad crossing elimination projects to the Ohio Rail Development Commission
- More info at rail.ohio.gov/crossingelimination



LONG RANGE TRANSPORTATION PLANS





LINKUS UPDATES

1. Corridor 4&5 rapid transit Identification –

Utilizing MTP to select for levy

1. Transit Supportive Infrastructure –

Policies and Procedures to be approved in Oct. by leadership committee Projects selected for first capital improvement plan and budget by Q1 2024

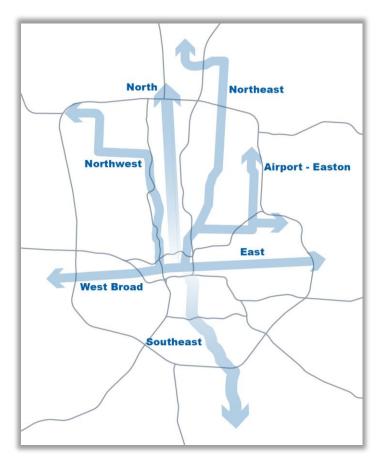
1. West Broad Street BRT requested rating from Federal Transit Administration –will know by Feb/Mar 2024; and if COTA moves forward for funding

4. Leadership Coalition 2.0 -

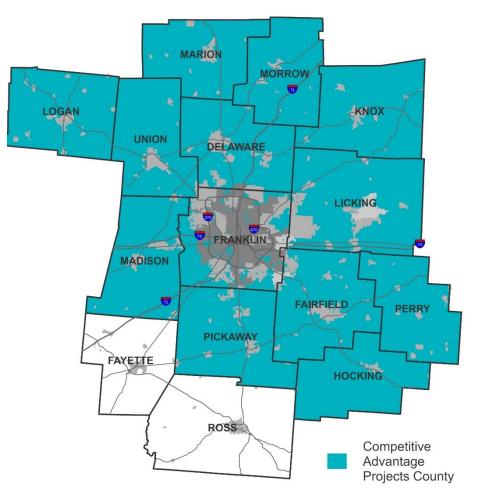
Looking for organizations/individuals to join committees:

- Community
- Workforce Advancement
- Equitable Transit-Oriented Development (eTOD)
- ☐ Transit Supportive Infrastructure (TSI)





CREATE ENVIRONMENT FOR PROSPERITY



- ✓ COMPETITIVE ADVANTAGE PROGRAM
- ✓ COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY
- ✓ ECONOMIC DEVELOPMENT DISTRICT
- ✓ REGIONAL TECH HUB
- U.S. ECONOMIC DEVELOPMENT ADMINISTRATION
- Columbus Crossroads
- Rickenbacker Area Access
- Southeast US 33 Corridor
- New Albany Area Mobility Hub



COMMUNITY-BASED PLANNING ASSISTANCE



Technical Assistance Program



Consultant Services
Program

Planner Pool Program



Internship Program



- ACTIVE TRANSPORTATION PLANNING
- LAND USE PLANNING
- BICYCLE & PEDESTRIAN & TRAIL PLANNING



To request assistance and view options

SUMMER INTERNS TO SUPPORT DAY-TO-DAY
FUNCTIONS OR SPECIAL PROJECTS
WITHIN THE COMMUNITY



REGIONAL WATER COLLABORATION & PLANNING





COLLABORATE. INNOVATE.

INSPIRE.

summit on sustainability 2023

Thursday October 26, 2023

SUMMIT ON SUSTAINABILITY REGISTRATION NOW OPEN!



LEADERS LISTEN SURVEY

- Sustainability survey is now live!
- Presented in partnership with:
 - The Columbus Dispatch
 - Measurement Resources (MRC)
- Results at Summit on Sustainability



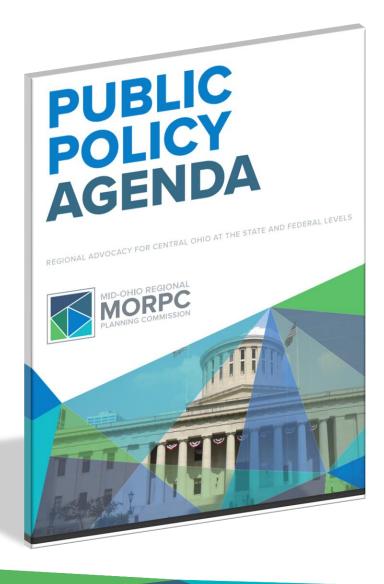
Scan QR code to take the survey





NEW PUBLIC POLICY AGENDA





- State Operating Budget
- Enhancing Affordable Housing Advocacy
- Competitive Bidding Threshold
- Planning for Growth

ELEVATING OUR DEFENSE ASSETS







Land

Central Ohio Defense Group

Association of Defense Communities

Intergovernmental Support Agreement

THE COLUMBUS REGION COALITION



- Coalition of 16 entities in government, business, education, workforce, healthcare, and public service
- Advocate collectively for major federal funding priorities
- Staff Visit Oct. 10-12







DRIVE INVESTMENT

MONEY MONDAYS

- Mondays
- 1 p.m. 1:30 p.m.
- VIRTUAL ONLY





- Oct. 2: Ohio Homeland Security: capabilities in infrastructure and transportation, for municipalities.
- Oct. 16: Resiliency: Climate Change and Hazard Mitigation
- Oct. 23: Affordable Housing Trust for Columbus and Franklin County.
- Nov. 6: Impact of A.I. and how it can be a helpful tool in crafting a grant application:

BUILD VALUE FOR MEMBERS

Annual Salary & Fringe Benefit Survey









eliminating racism empowering women

Educational Partnerships



Visit morpc.gohio.com/commute for more information and to apply







FREE HOME WEATHERIZATION SERVICES

STAY COOL THIS SUMMER AND REDUCE YOUR ENERGY BILLS!

CALL 614.621.1171 TODAY!

Stop spending too much money on energy bills! MORPC's home weatherization services will help you and your loved ones be safer and more comfortable in your home at no cost to you!

PROGRAM IS FOR HOMEOWNERS



MORPC SUMMER INTERN PROGRAM



THANK YOU FOR HOSTING THREE SUMMER INTERNS!

Drake Cromes
OSU Bus Acc/Glenn
Pub Pol Non-prof mgt
minor phil

Rut Bansal (OSU CRP)

Elizabeth Mehnert (OSU CRP minor global health)

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