

## proposal cog060701b

June 07, 2001

## Design and Production Services for - City of Gahanna, promotional CDROM

### Objectives:

To design and produce a modular CDROM which promotes the City of Gahanna, satisfies the 2001 budget constraints and is modular for future additions and incorporations. The CDROM will contain the following:

- · General introduction to the City of Gahanna.
- · Module specifics of:

city promotions (reports, zoning, events, etc.)

general overview of construction projects (residential, commercial, public)

demographic facts and local information

contact and information summary

#### The scope of services will include:

- · Conceptual scripting and design, functional specification.
- All project scheduling, project management and liaison.
- · All graphic elements, layout and design for CDROM content, disk and cover graphics.
- One (10 hour) shoot day consisting of: Gahanna City offices (6 hours), location shoots of Creekside, corporate and business/industrials b-roll and testimonials (4 hours).
- Digital photography, graphics conversions, and digitizing of existing footage.
- · All digital edit, audio and mastering.
- · Simple revisions and additions.

The total cost of this proposal will be \$10,00.00.

#### Terms and Conditions:

- A 50% deposit is due upon acceptance of proposal, with balance due upon completion.
- . Delivery will be 30 days from commencement of project.

# Acceptance of the above:

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Date

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Date

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City of Gahanna - Preliminary Navigational Diagram proposal cog060701b

