

2021 Budgeted**2022 Request**

5205	Printing	\$	7,000.00			5205
	Advertising	\$	6,999.00			
				\$	13,999.00	
5210	Creekside Vision Plan	\$	50,000.00			5210
	Development/Mktg	\$	35,000.00			
	Consultant (InSite, Communications)	\$	19,800.00			
	Strategic Planning - Public Engagement, Pt. II	\$	30,000.00			
	Pole Banners	\$	10,000.00			
	Community Engagement (videos, mtgs., etc.)	\$	5,200.00			
				\$	150,000.00	
5215	Videography/SOTC	\$	4,500.00	\$	4,500.00	5215
Totals:				\$	168,499.00	

Diversity & Inclusion, Sustainability Initiatives	\$	12,000.00	
			\$ 12,000.00
Gateway Research & Initial Design	\$	70,000.00	
Consultant (InSite Advisory)	\$	70,000.00	
Wayfinding Design	\$	10,000.00	
			\$ 150,000.00
SOTC/Videography	\$	10,000.00	\$ 10,000.00
			\$ 172,000.00
Mayor's Office Request for 2022			\$ 172,000.00
Communications & Marketing Request			\$ 162,530.00
			\$ 334,530.00

2021 Budgeted**2022 Request**

5205	Publications (Uniquely Gahanna)	\$	14,400.00	
	Printing	\$	8,000.00	
	Graphic Design	\$	7,600.00	
				\$ 30,000.00

5205

5210	Communications Consultant	\$	7,500.00	
	Brand Refresh	\$	30,000.00	
	Photography	\$	7,500.00	
				\$ 45,000.00

5210

5215	Granicas	\$	10,000.00	
	Digital Platforms & website	\$	18,000.00	
				\$ 28,000.00

5215**\$ 103,000.00**

Publications	\$	45,000.00		
Printing	\$	8,000.00		
Annual Report (Community)	\$	15,000.00		
New Resident Packet	\$	12,000.00		
Advertising	\$	8,000.00		
			\$	88,000.00
Graphic Design	\$	7,600.00		
Brand implementation	\$	15,000.00		
Photography/Videography	\$	14,400.00		
			\$	37,000.00
Granicas	\$	10,000.00		
Digital Platforms & Website (development page build)	\$	27,530.00		
			\$	37,530.00
			\$	162,530.00