



Introduction to ALICE

Gahanna City Council Meeting

April 7, 2025



Who is ALICE?

ALICE: Asset Limited, Income Constrained, Employed



Household Survival Budget

Reflects the minimum cost to live and work in the current economy. This budget is the basis for determining whether households are above or below the ALICE Threshold by county.

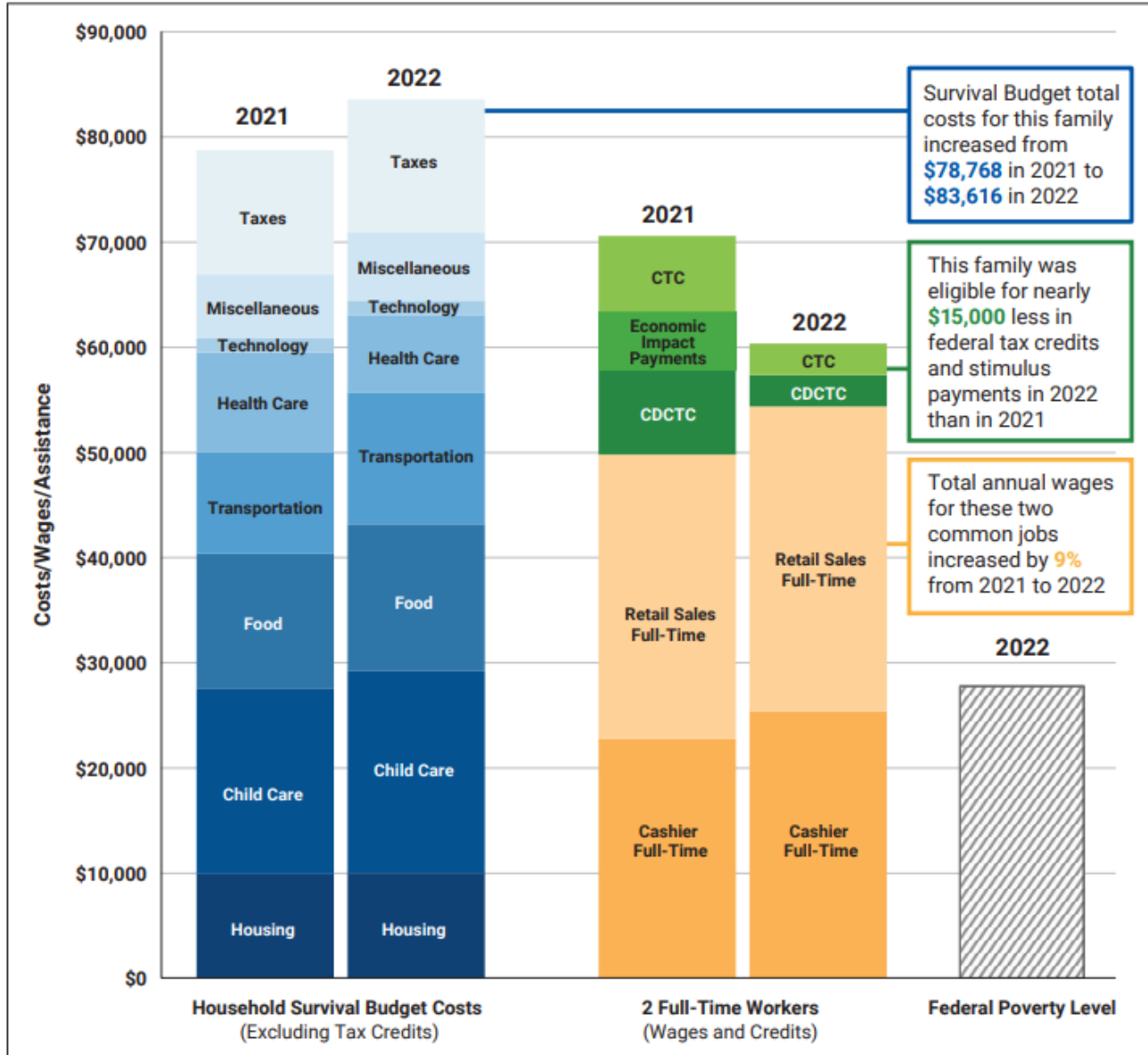
Households Below
the ALICE Threshold:

2021: 1,853,492

2022: 1,897,973



Comparison of Costs, Public Assistance, and Wages, Family of Four, Ohio, 2021 and 2022



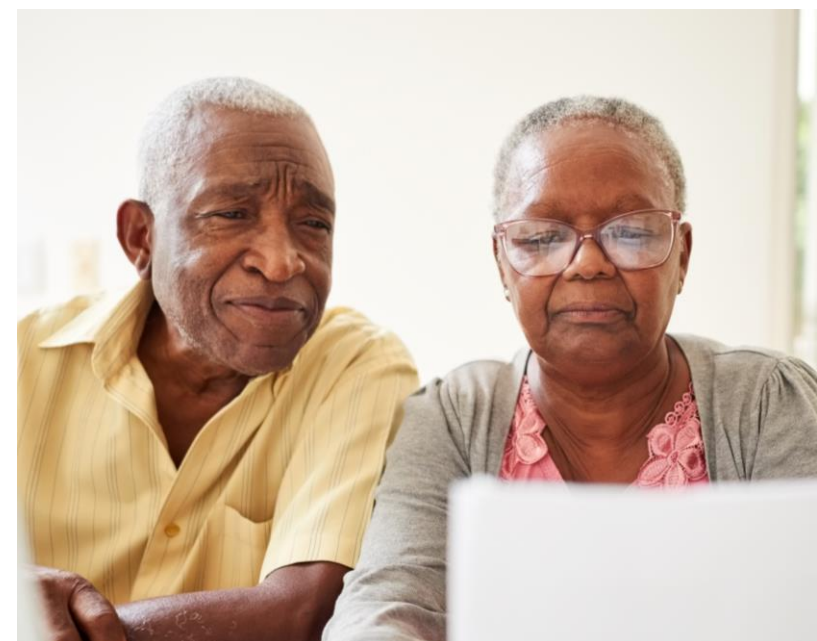
Wages + Benefits Still Not Enough

Spotlight on ALICE Families with Children

**In 2022, 32% of
families with
children in Ohio
struggled to get by.**



Older Americans on the Brink

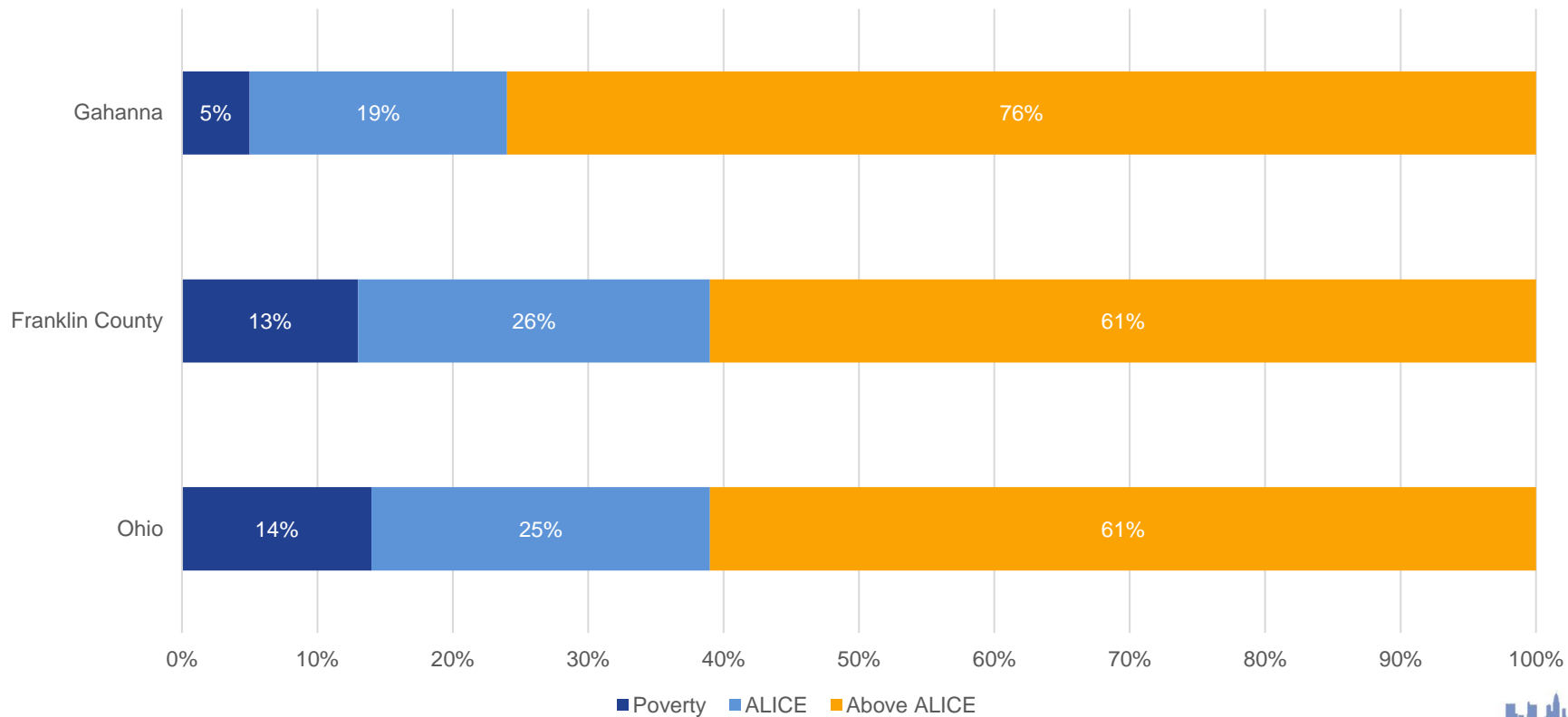


28% surge in 65+ households unable to afford basics, 2010–2022



ALICE in Ohio, Franklin County, and Gahanna

Percent of ALICE Households by Location



Inflation Hits ALICE Harder

Insights from the ALICE Essentials Index



**ALICE Essentials Index outpaces CPI,
both spiking 2021-2023:**

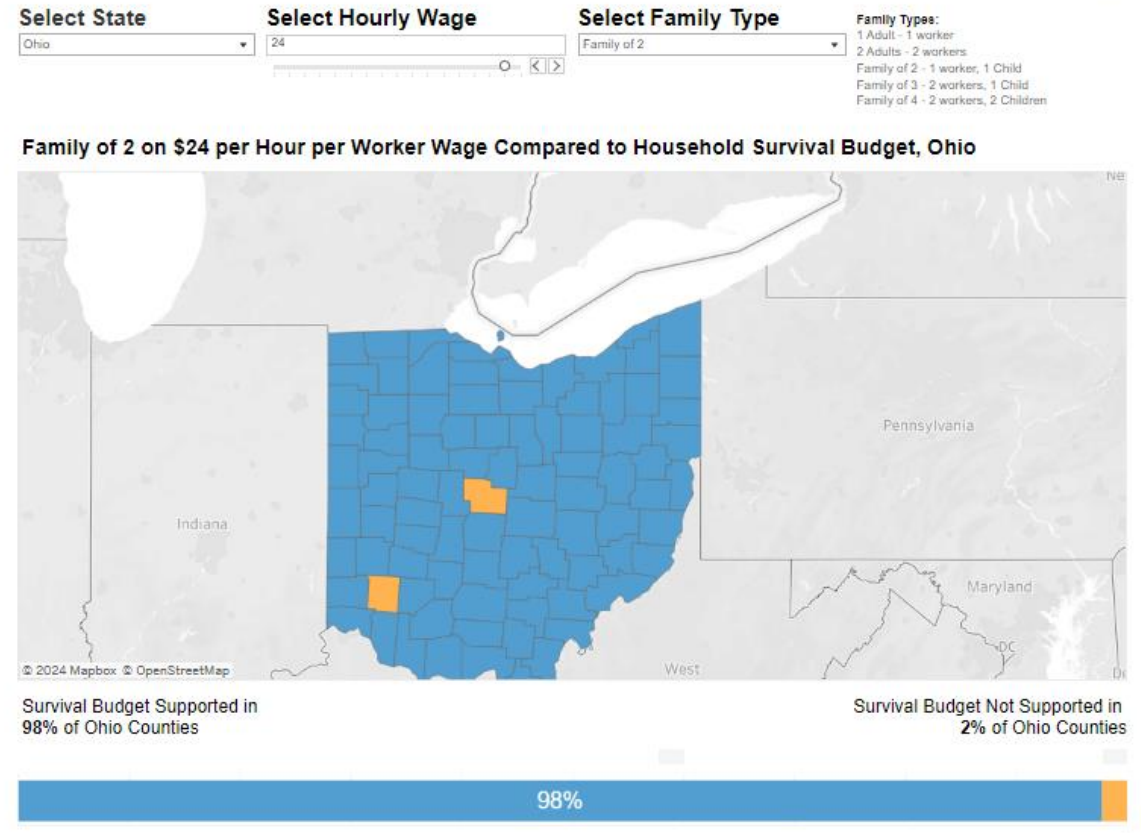
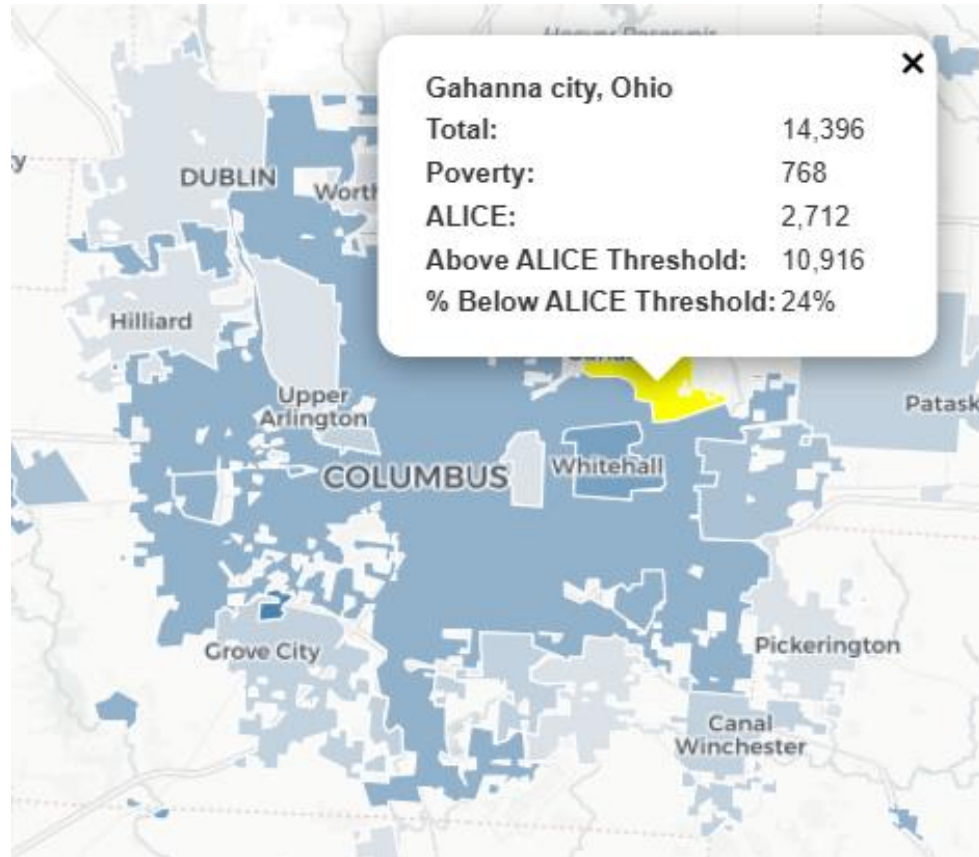
ALICE Essentials, U.S.: 7.3%

ALICE Essentials, OHIO: 7.4%

CPI, U.S.: 6.1%



ALICE Interactive Maps, Wage Tool and more



ALICE Legislative District Tool

ALICE LEGISLATIVE DISTRICT TOOL

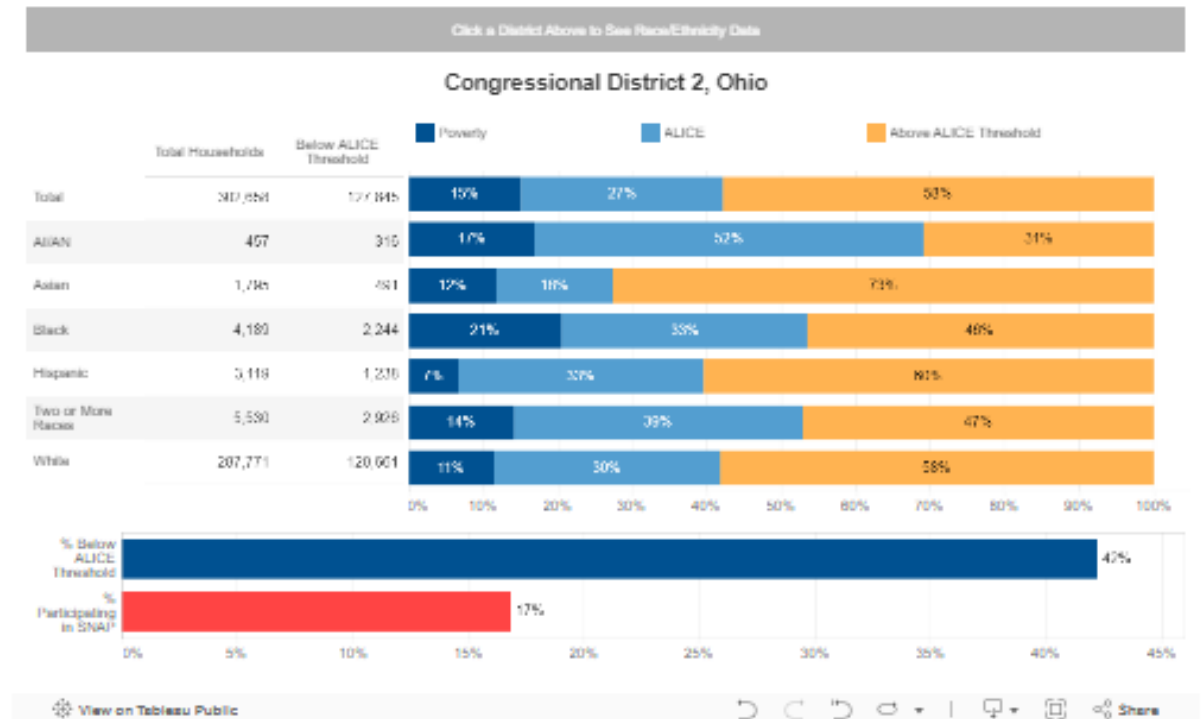
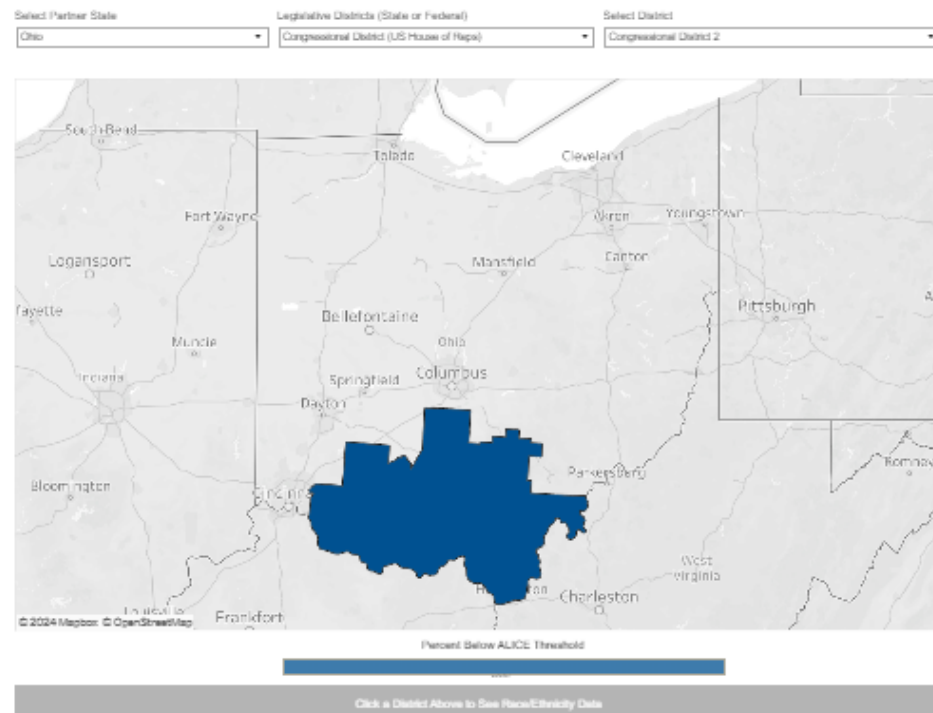
Exploring Financial Hardship by District

While the Federal Poverty Level is the basis for many public programs, looking at poverty alone excludes the 36.3 million households in the U.S. who are **ALICE** (Asset Limited, Income Constrained, Employed), earning above the poverty level but below the basic cost of living in their communities.

This interactive tool helps policymakers and community stakeholders better understand how many households are actually struggling in their district.

► How to Use This Tool

Not sure where to look? [Find your district](#) by address or current location.



Data for Action

- Visit UnitedForALICE.org to dig deeper into the data
- Advocate for the use of the ALICE Essentials Index
- Encourage the use of this data to create change in your community
- Build awareness



<https://unitedforalice.org/>

<https://www.axios.com/local/columbus/2024/11/18/columbus-ohio-direct-assistance-program-500>

<https://liveunitedcentralohio.org/alice-report-reveals-number-of-households-struggling-to-meet-basic-needs-rising-in-franklin-county/>

