



# Gahanna

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DEPARTMENT OF PARKS & RECREATION

FEBRUARY 26, 2024

# City Hosted Community Events

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## 30 Events Hosted Annually

- **Event Planning**

- Budget
- Staffing
- Training
- Booking Entertainment
- Permits
- Software Development

- **Internal Coordination**

- Marketing
- Police/Fire
- Service
- Planning

- **Logistics**

- Set-Up/Tear-Down
- Restrooms
- Sound
- Lighting
- Power
- Signage
- Trash
- Vendor Support

- **Sponsors and Partners**

- \$62,500
- 25-30 Partners
- Foster/Grow

# Partner Supported Events

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## 40 Community Supported Events Annually

- **Coordination for 23 Partner Agencies**
  - Event Applications
  - Insurance
  - Vendor Permits
- **Event Support**
  - Set-up & Tear Down
  - Sanitary Facilities
  - Parking
  - Trash
  - Power
  - Day of Requests
- **Public Safety Coordination**
  - Gahanna Police
  - Mifflin Fire
  - Public Service - Road Closures
  - Planning - Permits and Inspections
  - Marketing & Communications

# Grow Volunteer Involvement

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- Develop formal volunteer policy
- Create handbook to document responsibilities, expectations and processes
- Expand park advocate groups
- Enhance tracking of volunteers and quantify impact
- Streamline community volunteer efforts
- Increase volume of community volunteers & service opportunities

# Increase Sponsorships Revenue

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- Develop formal sponsorship policy
- Create handbook to document responsibilities, expectations and processes
- Expand sponsorship opportunities
- Tracking and reporting sponsor and partner engagements
- Increase impact of sponsorship to reduce programming costs