



August 5, 2024

## Strategic & Economic Development Plan Update

### What is a strategic plan?

- Strategic plan will guide the City's future. The plan will serve the government organization and community by providing guidance on city decisions and priorities.

### Calendar/Engagement:

\*Process is designed to be completed within 14 months but is flexible based on needs

- 14 month planning process
- August: Steering Committee
  - o The Steering Committee will meet regularly throughout the process and will provide feedback on both process and substance/recommendations of the plan. They will serve as community advocates delivering the public to get involved in the planning process.
  - o Applications accepted August 1 – 15, 2024
  - o To learn more visit: <https://www.gahanna.gov/592/Strategic-and-Economic-Development-Plan>
  - o planningNEXT will complete blind review of applications to ensure community demographics are achieved.
- September: Project kick-off
- October: Steering Committee first meeting
- Staff Engagement: 4 engagement periods
- Public Engagement: 2-4 weeks per engagement period
  - o 3 engagement periods
  - o 2025 Late January, March – April, and August
- Board/Commission Engagement
  - o Updates to City Council after each engagement period
  - o Staff will conduct engagements with different boards/commissions outside of planned public engagement.
- Final document for Council adoption: anticipated end of quarter 3 2025

**City Council Role:**

- City Council will champion the process. They will support staff, consultants, steering committee, and the public. They will receive regular progress updates. The final plan will be formally adopted by the City Council who will have a central role in its implementation.
  - Appoint two council liaisons to the Steering Committee.
  - Encourage their community connections and networks to get involved in the process. Share social media posts to encourage public participation in the process when appropriate.
  - Review and monitor the process through periodic updates throughout the duration.
  - Review the draft Strategic and Economic Development Plan.
  - Adopt the final Strategic and Economic Development Plan and assist City Staff in implementation.
  - Support the ongoing monitoring of the Strategic and Economic Development Plan and provide yearly updates to the Community on the status of the objectives and specific actions contained in the final plan.