



2025 Aquatics Season Review

Chris Simmons, Aquatics Supervisor

Season Overview

- Record number of memberships sold
- Record number of staff hired
- Enhanced staff training
- Increased programming
- Facility improvements
- Software upgrades
- High patron and staff satisfaction





HUNTERS RIDGE

Membership & Visits

Gahanna
PARKS & RECREATION

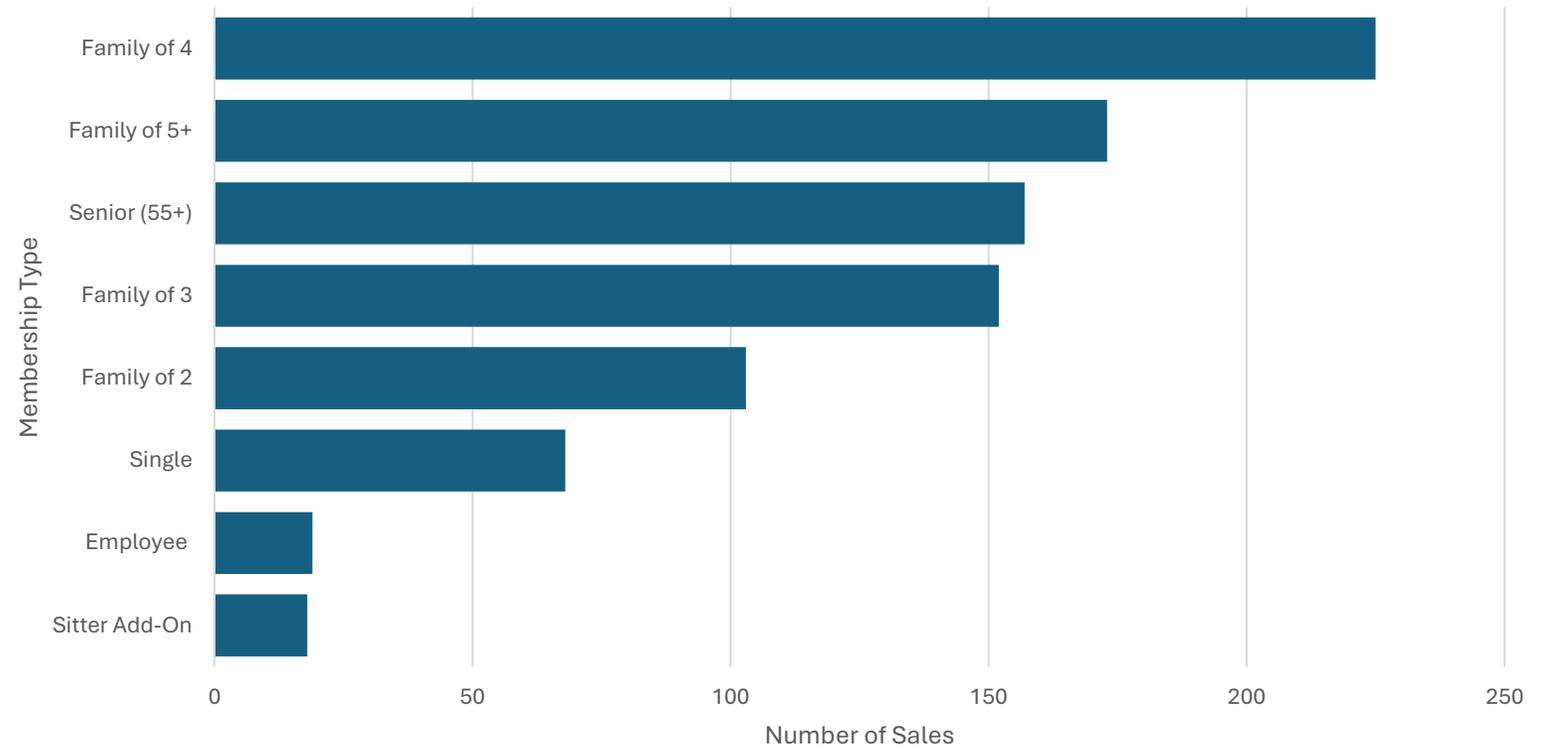
Membership Sales

Record Sales!

New-Member promotion offered a 10% discount for those who have not been members since 2019.

- **914** memberships sold
 - 15% increase from 2024
- **184** memberships used the new member promotion

Number of Sales by Membership Type

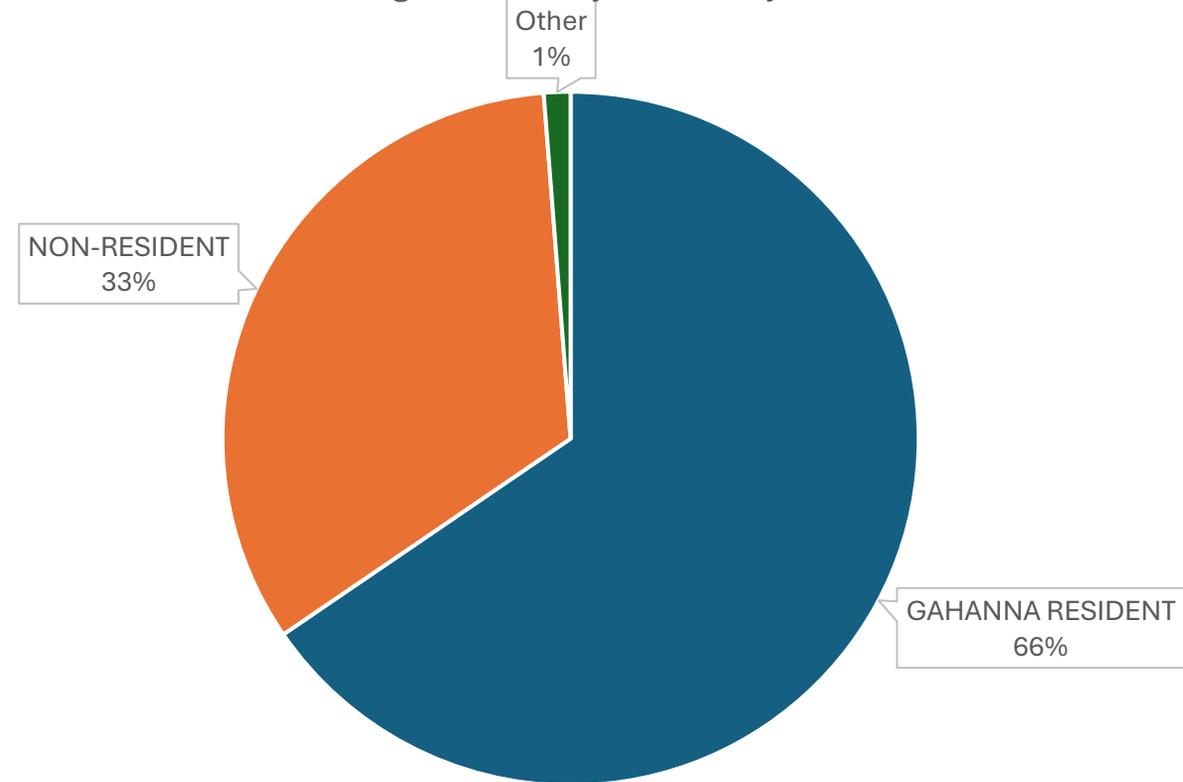


Membership Sales

Residency Breakdown

Majority of purchases were by Gahanna Residents

Percentage of Sales by Residency Status



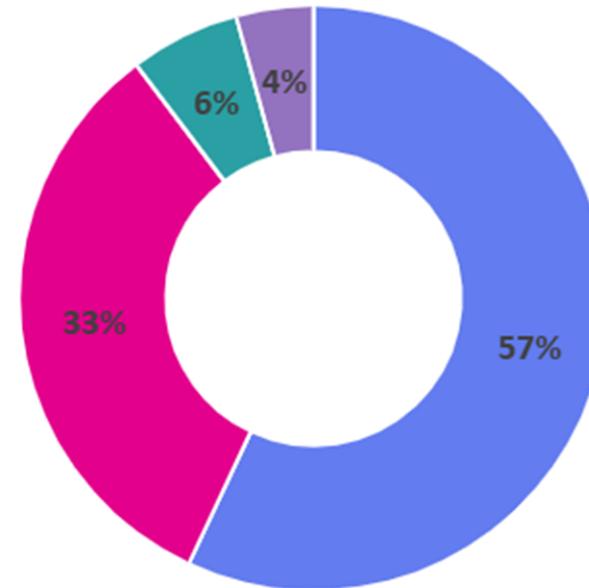
■ GAHANNA RESIDENT ■ NON-RESIDENT ■ Other

Membership Feedback

"This was our first year as a member of Gahanna Pools, and we were thrilled with what we received. [...] We look forward to going again next year!"

This was our first summer to purchase a pool membership and take advantage of the sitter add on. I'm so glad we did! The pool was clean, the staff were exceptional, and the concession stand was great. We will definitely be purchasing a membership next year."

"I will be purchasing a membership again next summer"



■ Strongly Agree ■ Agree ■ Disagree ■ Strongly Disagree ■ (blank)

Daily Entry Numbers

Gahanna Swimming Pool:

Total of 25,610 Entries (15.9% increase)

- 12,130 Membership Visits
- 5,748 Daily Entry Passes
- 4,295 Swim Team Entries
- 1,008 Program Entries (Water Fitness, Jr. Lifeguard, Synchronized Swimming, etc.)



Daily Entry Numbers

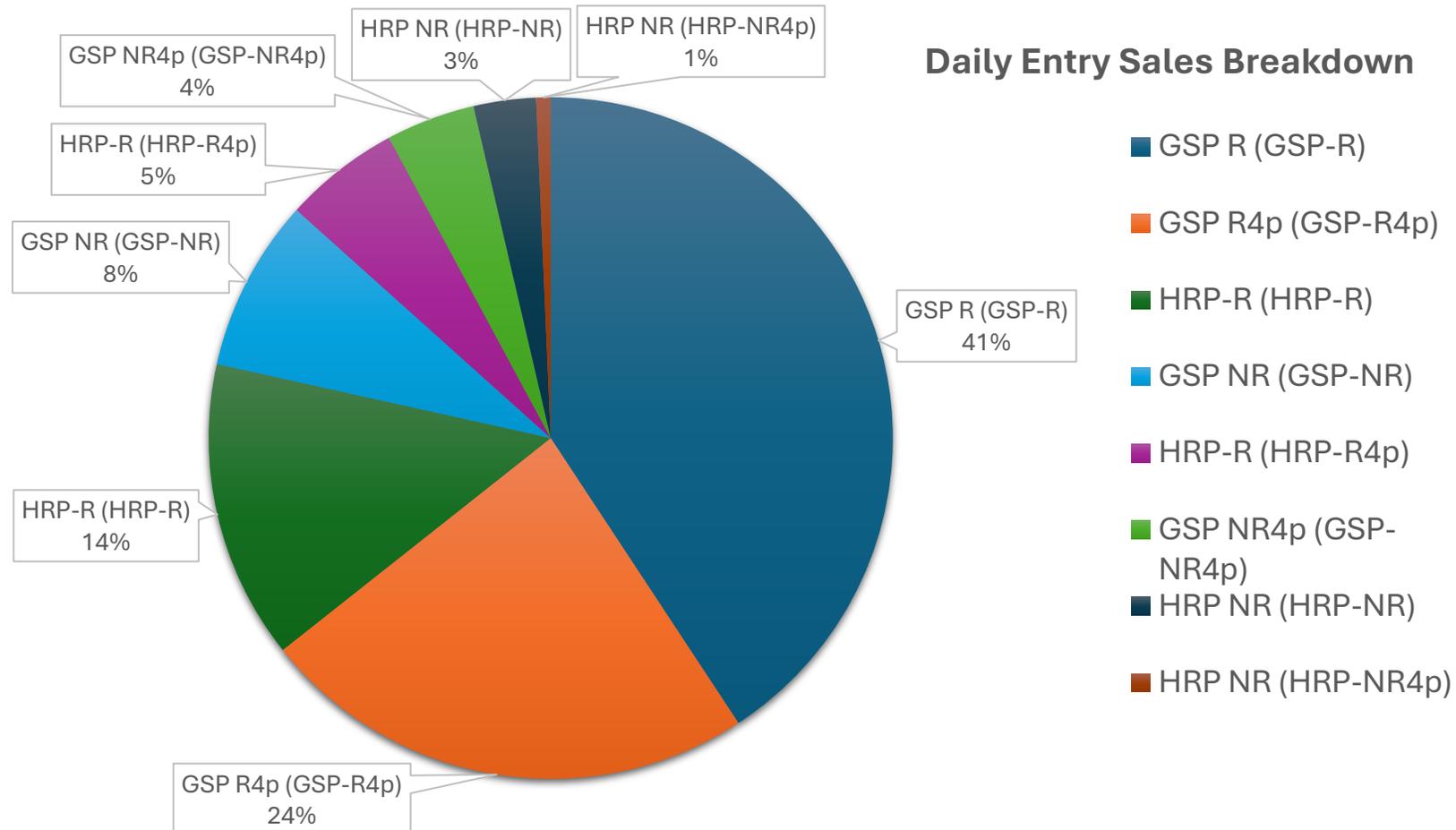
Hunters Ridge Pool:

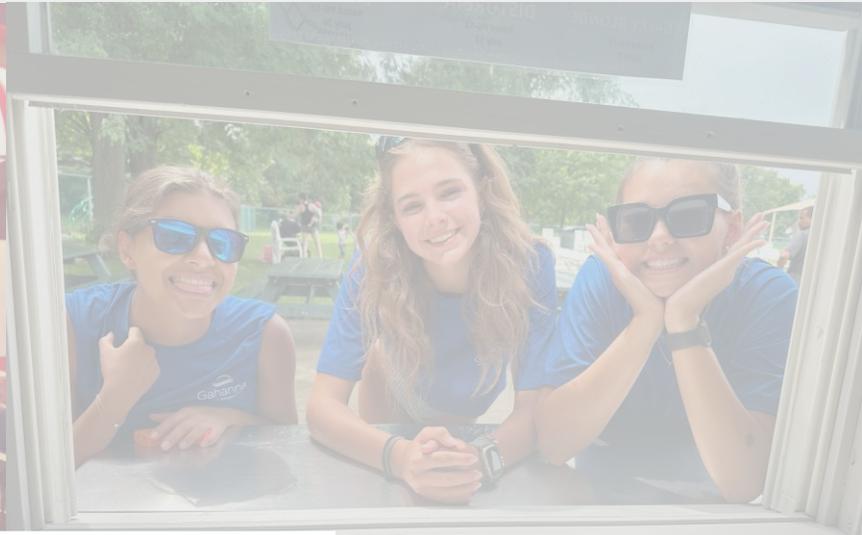
Total of 16,720 Entries (5.5% increase)

- 9,655 Membership Visits
- 1,977 Daily Entry Passes
- 1,107 Swim Team Entries
- 3,918 Swim Lesson Entries

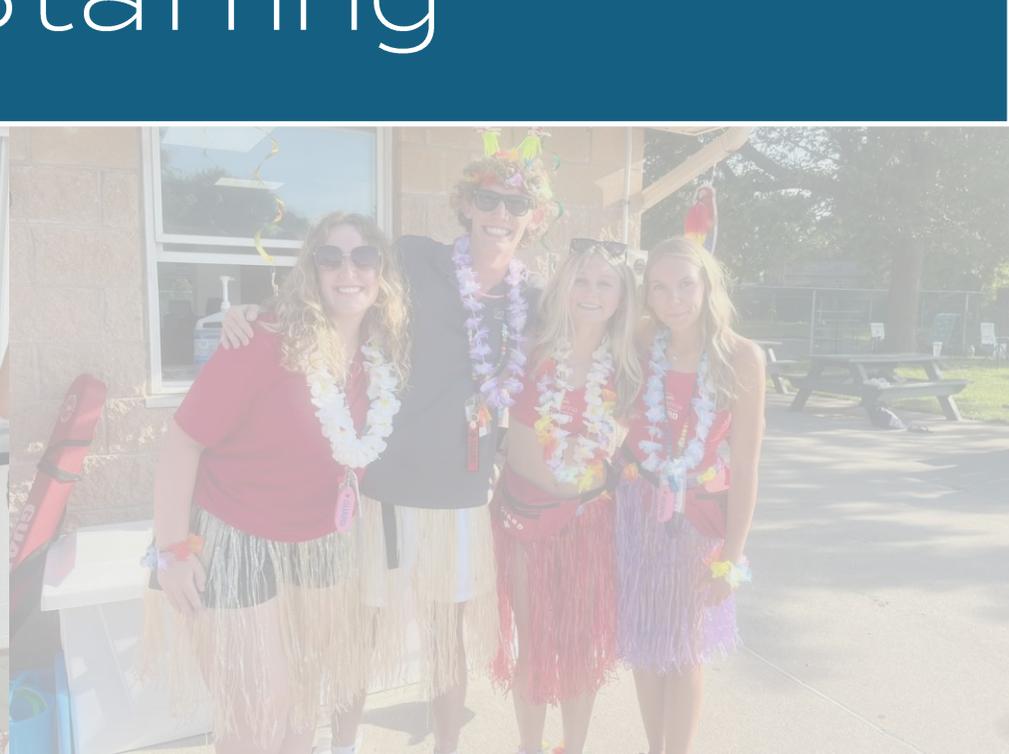
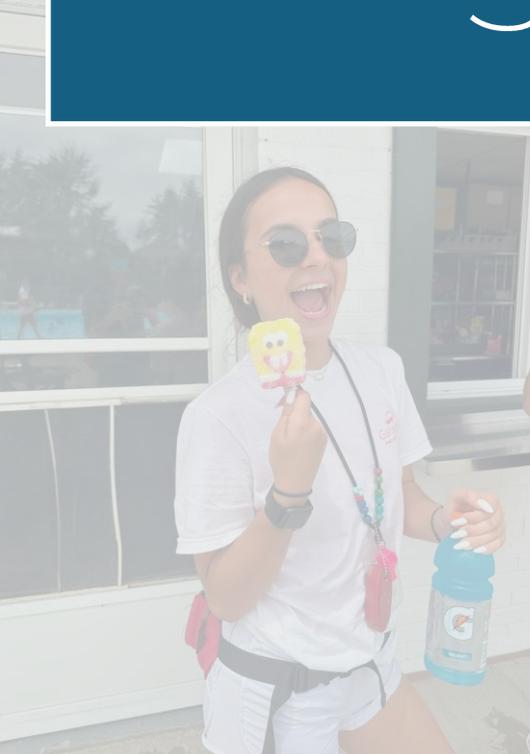


Daily Entry Numbers





Staffing



Staffing by the Numbers

Applications

Total Applications - 254

- 9 - Aq. Coordinator
- 11 - Pool Manager
- 15 - Head Lifeguard
- 84 - Lifeguard
- 11 - Guest Service Lead
- 33 - Guest Service
- 64 - Concession Crew
- 21 - Swim Lesson Instructor
- 6 - Swim Coach

Retention

53% of 2024 seasonal aquatics employees returned for the 2025 season - 71 total staff members!

Totals

159 offers sent out

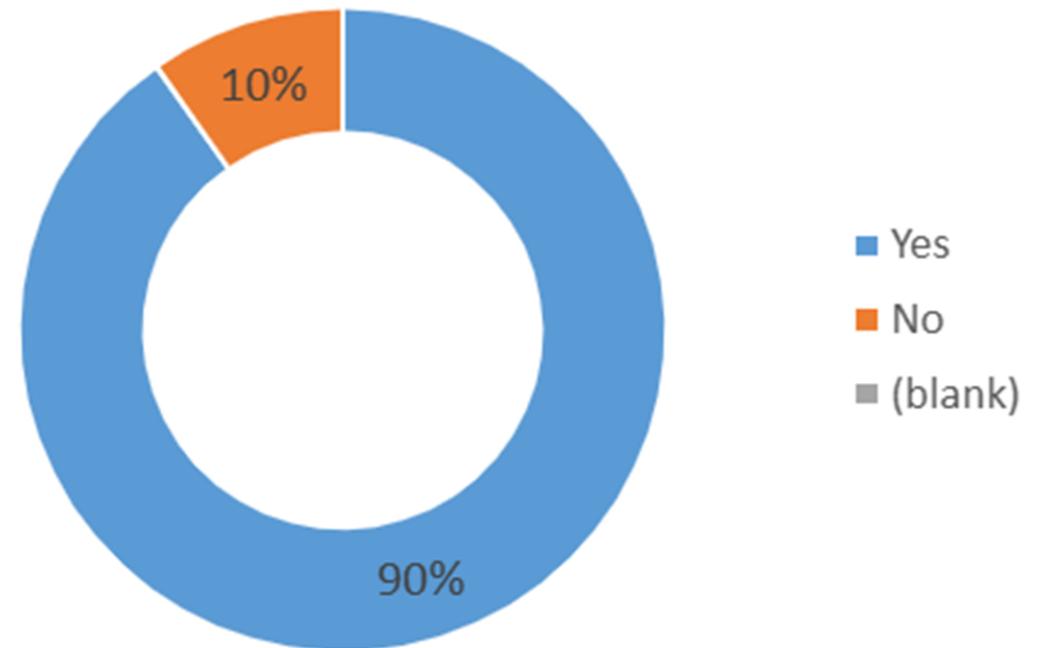
145 individuals completed training and onboarding

Staff Retention

Positive engagement, effective communication, and improved training have led to a positive staff culture within Aquatics.

- 2025 - 145 staff
- 2024 - 129 staff
- 2023 - 93 staff

"Are you interested in working with us again next summer?"





Staff Communication



Staff communication moved to BAND, an app that specializes in:

- Staff Engagement
- Communication
- File Sharing
- Calendar Sharing



Staff Training

Staff trainings have grown to certify more staff in higher level certifications than years prior.

Pool Managers

- *Certified in Lifeguard Instructor and Lifeguard Management through the American Red Cross.*

Concessions Crew

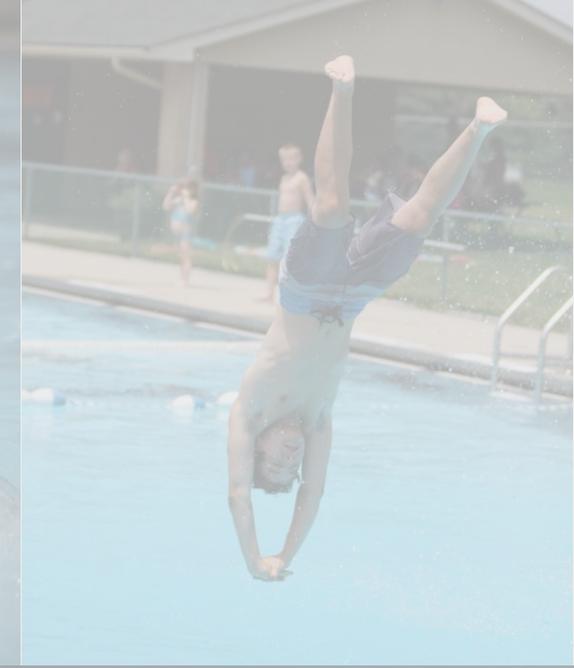
- *Concessions staff became certified Food Handlers through ServSafe.*



Staff Training

Aquatics staff helped to certify a record number of staff in lifesaving certifications.

- 1 Lifeguarding Instructor Trainer
- 10 - Lifeguarding Instructor
- 87 - Lifeguarding
- 72 - CPR/AED for the Professional Rescuer
- 7 - Water Safety Instructor
- 5 - Safety Training for Swim Coaches
- 7 - Babysitting Basics with CPR



Programming



Programming

Swim Lessons enrollment increased by 13%! Dive Team and Jr. Lifeguarding were added as new programs.

- 653 Group Swim Lessons
- 241 Water Fitness
- 52 Private Swim Lesson Packages
- 65 HRP Swim Team
- 14 HRP Dive Team (new!)
- 6 Artistic Swimming
- 5 Jr. Lifeguard (new!)



Program Feedback

Swim Lessons

"We were at Aqua-Tots for almost a year and the kids were not progressing at all. After one week of Gahanna lessons, my son was already swimming. It was amazing! We were so impressed, and our kids had a huge confidence boost with being in the water. We plan to do lessons again all next summer!"

Swim Team

"Swim team is great! My kids have enjoyed it for years. I love seeing the different age groups interact and meeting neighbors we wouldn't otherwise know."

Jr. Lifeguarding

"My daughter says you crushed it on all fronts!! A ten out of ten!!! She loved it and wants to do it again despite already being certified!"



HUNTERS RIDGE

Rentals and Facility Improvements

Gahanna
PARKS & RECREATION

Facility Improvements

Several improvements were made at the Gahanna Swimming Pool and the Hunters Ridge Pool.

- *New diving blocks for swim team use*
- *New tables and umbrellas for concessions area*
- *New high visibility clocks*
- *New deck storage for programming and swim team equipment*
- *Two new Funbrellas*



Rentals by the Numbers

Group Visits

Group entry visits increased in 2025. Monday-Thursday we hit our capacity for camp visits at GSP.

Gahanna Swimming Pool

- o \$15,685

Hunters Ridge Pool

- o \$3,025

Total: \$18,710

Shelters

Shelter rentals increased by 52% in 2025.

Gahanna Swimming Pool

- o \$8,140

Hunters Ridge Pool

- o \$2,415

Total: \$10,555

Swim Teams

Three new swim teams rented lane space this summer!

- o Westerville Aquatic Club (*new*)
- o Force Aquatics (*new*)
- o Ohio Swimming Inc. (*new*)
- o Greater Columbus Swim Team of Ohio
- o Hydra Aquatics
- o Plain Township Aquatics Center (Diving)

Total: \$34,529.16

Cost Recovery & Scholarships



Cost Recovery (YTD)

Revenue

Total - \$458,229

- HRP Taxable
 - \$18,985
- HRP Non-Taxable (includes memberships)
 - \$287,123
- GSP Taxable
 - \$39,666
- GSP Non-Taxable
 - \$112,455

Expenses

Total - \$863,355

- HRP Operations - \$87,913
- HRP Staffing - \$254,107
- GSP Operations - \$141,103
- GSP Staffing - \$380,232

Totals

2025 Cost Recovery - 53%

2024 Cost Recovery - 53%

2023 Cost Recovery - 48%

Cost Recovery Range: 20-50%

Scholarships

Thanks to the Gahanna Parks & Recreation Foundation, 42 families received financial assistance this summer for Aquatics.

Pool Memberships

- o 40 Families; \$6,739.83
 - o 13% increase from 2024!

Swim Lessons

- o 2 Families; \$30





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