



# REGIONAL UPDATE

AUGUST 2, 2022

**ONE**<sup>1</sup>  
**COLUMBUS**<sup>\*</sup>  
Partners for Regional Growth & Prosperity

# Successes YTD

YTD	<b>30</b> EXPANSIONS AND NEW LOCATIONS	<b>3,601</b> JOBS COMMITTED	<b>\$900M</b> INVESTMENT	<b>\$264M</b> NEW PAYROLL CREATED
YTD W/Intel	<b>31</b> EXPANSIONS AND NEW LOCATIONS	<b>6,601</b> JOBS COMMITTED	<b>\$20.9B</b> INVESTMENT	<b>\$669M</b> NEW PAYROLL CREATED
Q3 Projection	<b>12</b> EXPANSIONS AND NEW LOCATIONS	<b>1,325</b> JOBS COMMITTED	<b>\$784M</b> INVESTMENT	<b>\$102M</b> NEW PAYROLL CREATED

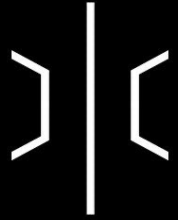


Source: One Columbus, data analyzed 7/28/2022

# FlightSafety Ribbon Cutting

Relocating headquarters to Columbus and investing more than \$3 million.





**2022 WIN**

*Hyperion Companies*

**\$300M** Investment

**700** New Jobs

“We came back to Columbus after looking a long time, and we went through the process of analyzing every piece, every metric, and **Columbus had the perfect blend** because it’s so diverse, from the tech resources and the manufacturing base.”

*-Angelo Kafantaris, CEO*





# 2022 WIN

*Forsee Power*

## 150 New Jobs

“We found Columbus to have the right ecosystem of potential supply chain partners, academic partners, and the right fit for workforce as we are looking at hiring production operators, R&D engineers, and a full leadership team to run our North American activity.”

*–Christophe Gurtner, Chairman & CEO*



# PHARMAVITE® 2022 WIN

*Pharmavite*

**\$200M** Investment

**225** New Jobs

“As a born and raised Ohioan, I look forward to leading Pharmavite into this new era in which we will develop new reach and capabilities while striving to become an important part of the Columbus and New Albany communities.”

*–Jeff Boutelle, CEO*



# Sites and Buildings

## OHIO SITE INVENTORY PROGRAM (OSIP)

3 project secured \$3.8M in total funding in support of more than 2,180,000 SF in new speculative development and a total of \$192M in investment.

### I-70 | Wilson Innovation Park

Tenby Partners  
City of Columbus



Development of 2,  
43,200 SF Class A -  
Tech/Flex Buildings

Total SF 86,400 SF

Total Investment: \$14M

Total OSIP Grant: \$900K

### Buckeye Yard

XEBEC  
City of Columbus



Development of 4 Class  
A Industrial Buildings

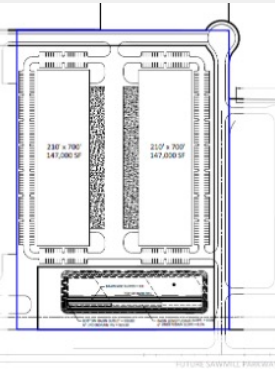
Total SF 1,800,000 SF

Total Investment: \$150M

Total OSIP Grant: \$2M

### Sawmill Pointe Business Park

Exxcel  
City of Delaware



Development of 2 Class  
A - 147,000 SF Industrial  
Buildings

Total SF 294,000 SF

Total Investment: \$28M

Total OSIP Grant: \$900K

# Active Pipeline

**107**

Active projects

**60%**

Attraction projects

**59**

Leads converted

**89**

Projects  
Created YTD

**65%**

Manufacturing or  
Bulk Industrial

**38%**

International

**18%** High impact projects (jobs/investment)\*



# Active Pipeline Insights

## Avg. Age of Active Projects (Days)

**207 days**

**222** days for attraction projects

**196** days for expansion projects

## First Time Visits YTD

**22** Q1 & Q2 2022

**10** Q1 & Q2 2021

## Leads

**112**

Leads Created YTD



Leads Converted by Facility Type

Manufacturing	<b>22</b>
HQ / Office	<b>10</b>
R&D	<b>3</b>
L&D	<b>2</b>

## Office Projects

**18 / 70**

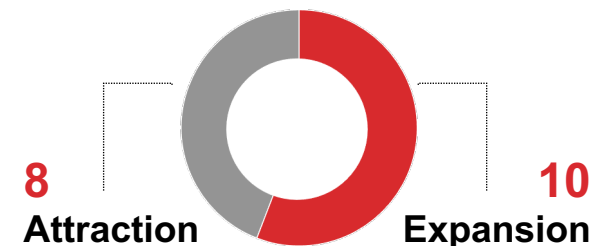
Total Office Projects Created YTD

**9 / 32**

Q1

**9 / 38**

Q2



# Emerging Industries

## SEMICONDUCTOR

**32**

Opportunities  
(27 Related to **intel.** )

**5,335**

New Jobs Created

**\$427.9M**

New Jobs Payroll

**\$4.2B**

Fixed Asset Investment

## EV (AUTOMOTIVE)

**24**

Opportunities

**18,415**

New Jobs Created

**\$975.7M**

New Jobs Payroll

**\$18.4B**

Fixed Asset Investment

## LIFE SCIENCES

**10**

Opportunities

**539**

New Jobs Created

**\$42.2M**


New Jobs Payroll


**\$321.9M**

Fixed Asset Investment

# Lead Generation Activity

Account Based Marketing campaigns in partnership with DCI and OCO targeting fintech/insurtech, EV supply chain, life sciences, and semiconductor industry.



Ad by One Columbus 

### The New Chip Region

See why Intel is betting \$20 billion (and maybe more) on Ohio's Columbus Region.

Targeted Advertising



Outreach



**PROJECT ILLINI**  
Provider of semiconductor packaging  
*\$1 billion, 1,300 jobs*

New Opportunity

# Business Development Calendar

Activity Type	Timing	Conference/Location
Hosted Conference	August	Intel Supplier Summit (New Albany)
Market Visit/Consultant Calls	August	Chicago
Conference	September	Midwest-U.S. Japan Assn. (Chicago)
Conference	September	Area Development Executive Forum (Tucson)
Conference	September	Site Selector's Guild (Richmond)
Conference	October	Cell & Gene Therapy Meeting on the Mesa (San Diego)
International Mission	October	Asia (South Korea/potential Japan)
Conference	October	Industrial Asset Management Council (Detroit)
International Mission	November	Europe
Market Visit/Consultant Calls	November	New York City
Hosted Conference	December	Economix (Columbus)
International Conference	December	Semicon (Japan)

# Raising the Bar

Hosted the **first local economic development professional's workshop** of 2022 in partnership with Small Nation to provide a half day program on downtown development strategies.



# One Columbus

BUILDING STAFF CAPACITY



**Allison Rowland**  
Project Manager



**Jennifer Gildow**  
Research Analyst



**Lauren Lawson**  
Administrative Coordinator

THE  
**COLUMBUS**  
REGION

# Intel Update



# Key Accomplishments

- Zoning, annexation and local incentives approved
- Site turned over to Intel
- One Columbus investor Gilbane performing initial sitework
- Infrastructure development commenced
- JobsOhio and State of Ohio incentives approved
- 27 semiconductor supplier opportunities in the pipeline
  - Attended SEMICON West with Intel
  - Co-hosting Supplier Day with Intel (160 guests)

