



Report for Council – November 13, 2017

Planning & Development Department Agenda Items:

2018 Contract with the Gahanna Community Improvement Corporation

The Department of Planning & Development is requesting that City Council approve an ordinance authorizing the 2018 annual contract with the Gahanna Community Improvement Corporation (CIC).

The City of Gahanna annually enters into an agreement with the Gahanna CIC for the purpose of promoting and encouraging the economic stability of the City. The agreement, with changes to Sections II and III, is attached for your review. This agreement outlines the activities that the Gahanna CIC will undertake on behalf of the City throughout 2018.

The changes to the contract include the following items:

- 1) Reduction of the Lodging Tax Amount: The Gahanna CIC has been seeing an increase in alternative revenue streams from the GahannaNet program, special events and the Land Bank program. These additional revenues allow the Gahanna CIC to reduce its dependence on the Lodging Tax and allows it to be more financially self-sufficient.
- 2) Removal of Historical Contract Obligations: The Gahanna CIC has successfully completed the obligations pertaining to 181 Granville Street and the Urban Redevelopment Tax Increment Equivalent Fund Agreement. Since these obligations have been completed, it is appropriate to remove their reference in this agreement.

The 2018 annual contract between the City and Gahanna CIC authorizes the use of lodging tax revenues as reflected in account 101.354.5456 (CIC Operational Expenses) of the 2018 budget appropriations. Under the 2018 annual contract, the Gahanna CIC will be authorized to receive 4.165% of the collected lodging tax revenue. In addition, the CIC is eligible to be reimbursed for all eligible expenses that are incurred through the implementation of a Tax Increment Financing strategy and Land Bank Program on behalf of the City.

The Department is respectfully requesting that Gahanna City Council authorize the Mayor to enter into contract with the Gahanna CIC for 2018.

2018 Contract with the Gahanna Convention and Visitor's Bureau

The Department of Planning & Development is requesting that City Council approve an ordinance authorizing the 2018 annual contract with the Gahanna Convention and Visitor's Bureau (CVB).

The City of Gahanna annually enters into an agreement with the Gahanna CVB for the purpose of encouraging tourism and hosting community events within the City. The agreement, with minor

changes, is attached for your review. This agreement outlines the activities the Gahanna CVB will undertake on behalf of the City throughout 2018.

The 2018 annual contract between the City and Gahanna CVB authorizes the use of lodging tax revenues as reflected in account 101.356.5456 (CVB Operational Expenses) of the 2018 budget appropriations. Under the 2018 annual contract, the Gahanna CVB will be authorized to receive 66.67% of the collected lodging tax revenue.

The Department is respectfully requesting that Gahanna City Council authorize the Mayor to enter into contract with the Gahanna CVB for 2018.

Planning & Development Department Updates:

None at this time.

Upcoming Meetings & Events:

- *Gahanna Area Chamber of Commerce: A Board Meeting will be held on Tuesday, November 14, 7:30am, at C-Suites, 81 Mill Street – Suite 300.*
- *Mid-Ohio Regional Planning Commission: The annual Summit on Sustainability will be held on Tuesday, November 14, 7:30am – 4pm, at the Hilton Columbus Downtown, 401 N. High Street, Columbus 43215.*
- *Gahanna Convention & Visitors Bureau: The annual Holiday Lights will be held on Saturday, November 19, 2pm – 7pm, in the Creekside district. Attendance is free.*
- *Gahanna Community Improvement Corporation: A Board Meeting will be held on Tuesday, November 21, 7:30am, at Gahanna City Hall, 200 S. Hamilton Road.*