

The Wine Guy Bistro



Proposal for Service Area  
and Event management  
Assistance to Gahanna  
Parks and Recreation  
Creekside

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## Proposal For Service Area

The Wine Guy Gahanna would like to make formal proposal to assume a service profile that encompasses the closest pergola to our front entrance and directly adjacent to our patio. Over years in operation we have had numerous requests from guests for service under this pergola area. We believe that this represents a mutual opportunity for the city, Creekside plaza business community, as well as The Wine Guy.

Today the space goes relatively under utilized by the general public. The area is designed perfectly to attract the public, with the exception of food and beverages. It is our belief that people will be much more attracted to Falls and fountain area, with its surrounding businesses and attractions, if they know they can come and enjoy the space with food and beverage services available. Filling this plaza with people eating and enjoying themselves will be attractive advertising for the entire downtown area.

The Wine Guy is prepared to bear the expense of developing the area for food and beverage service. We are prepared to pay for additional licensing to allow us service the area. We have secured insurance coverage that more than covers any potential claims. Please find our insurance coverage worksheet attached. We have researched the applicable laws governing this type of service. Please see the attached regulation covering this expanded service area.

We would propose developing signage, and decorative planters to section off the service area. We have developed a service profile that would allow for both customers and the general public to use the space side by side. It would be our policy to provide but not require service within the space, allowing for the general public to use the space at all times. We would provide all staff necessary to maintain the area and would work closely with the Parks and recreation team to ensure the upkeep of the entire area.

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## Event Planning and Management

Our staff is well acquainted with event planning, marketing and management we would extend our services and expertise in support of seasonal activities and events conducted on the Creekside property. We work closely with vendors in both food and beverage services, and can help coordinate any purchases needed to support these events. We would also be prepared to offer our established discounts in support of any purchases needed.

## Financials

Finally The Wine Guy would be prepared to enter into a standard lease agreement with the City of Gahanna, for use of the space and tables, electrical facilities, and pergolas. We would propose a standard percentage fee of the revenue generated within the space. We would provide for reporting of all goods sold within the space. Estimated sales range between 100 and 150 thousand. We have outlined in the attached lease agreement our proposed percentage fee for the use of the space, and the details of the lease. Please review the attachments and the outline of the proposal and feel free to make any suggestions for issues we have not covered on this document. We look forward to working closely with the City of Gahanna and the Parks and recreation departments to move this proposal forward for the mutual benefit of all. Thank you for your consideration in this matter.

Respectfully yours,

Michael Schaefer, President and CEO

Peacewar Inc, DBA The Wine Guy Bistro Gahanna

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