



Gahanna

City Council Livestream & AV Improvements

City of Gahanna – December 14, 2020

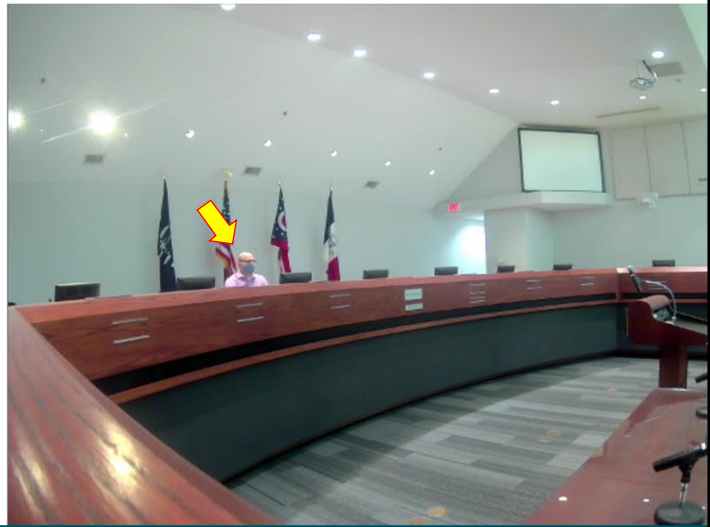
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City Council Livestream & AV Challenges



- ❖ Proprietary Streaming Service
- ❖ No Social Media Integrations
- ❖ Challenging Participation Options
- ❖ Costly Technology Add-ons
 - HD Streaming
 - Closed Captions
 - Meeting Transcription
- ❖ *Single Point-of-Focus Camera (In-person Mtg.)*

Apply to both:
Virtual & In-person Meetings



City of Gahanna - Council Chambers Livestream & AV

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City Council Livestream & AV Opportunities



- ❖ Project Professionalism & Capability
- ❖ Improve Citizen Engagement
- ❖ Increase Government Transparency
- ❖ Expanded Offering to other Boards & Operations
- ❖ Etc...



City of Gahanna - Council Chambers Livestream & AV

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City Council Livestream & AV Objectives



- ❖ Maintain the Granicus Solutions as the System of Record
- ❖ Provide Instruction for the Public to Participate Virtually
- ❖ Leverage Third-party Livestream Technologies (*Social Media, SmartTV Tech etc...*)
- ❖ Integrate\Update with Existing Chambers AV
- ❖ Equip Chambers with a Scalable Multi-Camera Solution
- ❖ Professionally Produce Meeting Presentation
- ❖ Automate Production when Possible



City of Gahanna - Council Chambers Livestream & AV

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City Council Livestream & AV



Proposed Solutions

- ❖ Immediate (15 days)
 - Adopt Uniform Guidelines for Meeting Participants
 - Establish Formal Procedures for Public Participation
 - Testing of Third-Party Livestream Technology Offerings
- ❖ Short Term (45 days)
 - Finalize on Third-Party Livestream Technology Offerings
 - Provide Reasonable Accommodations for Hearing Impaired
 - Develop Training Offering(s) for Quick Reference
- ❖ Longer Term (180 days)
 - Implement...



City of Gahanna - Council Chambers Livestream & AV

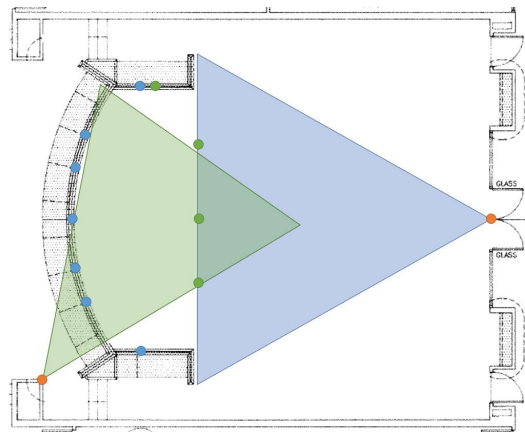
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City Council Livestream & AV



Proposed Solutions continued...

- ❖ Longer Term (180 days)
 - Implement Scalable Point Tilt Zoom Camera Solution
 - 3 PTZ Camera Placements
 - Establish Preset Zones
 - Automate PTZ Based on Microphone Inputs
 - Integrate with In-place AV & Livestream Solution(s)
- ❖ Extending the Solutions
 - Other Boards & Commissions (i.e. Planning Commission)
 - Court Proceedings
 - Administration Video Conferencing Capabilities



City of Gahanna - Council Chambers Livestream & AV

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City Council Livestream & AV



Budget

- ❖ Immediate (15 days) – **\$0.00**
 - Staff Time & Resources
- ❖ Short Term (45 days) – **Less Than \$2,500**
 - CARES Appropriation
 - 2020 IT Budget
- ❖ Longer Term (180 days) – **Options**
 - 2 Camera Manual Solution - **\$50,000**
 - 3 Camera Automated Solution **\$75,000**
 - 2021 General Fund
 - *2021 CARES Stimulus**



City of Gahanna - Council Chambers Livestream & AV