# City of Gahanna, Office & Industrial Incentive Application ADDENDUM TO APPLICATION, Submitted June 21, 2023



#### ORTHOPEDIC ONE PROJECT DESCRIPTION:

Orthopedic ONE has long served the Gahanna and east Columbus community, and currently leases significant portions of a medical office building on Taylor Station Road in Columbus, Ohio, that employs 206 full-time and 31 part-time or contingent associates with payroll at roughly \$24M.

Our group is interested in relocating this Columbus presence and its associates to a new Gahanna facility in the developing Crescent at Central Park corridor to better respond to our existing patient demographics and meet the growing need for quality musculoskeletal care in this area.

This new 60,000 sq. ft. facility would feature a physician clinic serving all orthopedic specialties, on-site physical therapy and hand therapy, plus advanced imaging and MRI services. Our award-winning sports medicine program is already invested in the ongoing care and support of athletes within and around your community including official partnerships with 3N Sports, Resolute Athletic Complex, Club Ohio East, CESA, and others. We look to expand and deepen these relationships in the future.

Within the first year of occupancy (2025), we anticipate a 4% increase in full time associates and payroll exceeding \$28M. By year ten (2034), we project 244 full time associates with a payroll exceeding \$44M. From years 11 through 15, we project payroll to reach roughly \$54M – a 22% increase over year 10.

| YEARS 11-15 | Projected Payroll |
|-------------|-------------------|
| 2035        | 46,034,367.21     |
| 2036        | 47,875,741.90     |
| 2037        | 49,790,771.57     |
| 2038        | 51,782,402.44     |
| 2039        | 53,853,698.53     |

#### **HISTORY AND DESCRIPTION OF THE BUSINESS:**

Orthopedic ONE's founding physicians have been providing physician-led, quality care to the central Ohio community dating back to 1965. While the Orthopedic ONE brand will celebrate its ten-year anniversary this year, the practice has a long and rich history connected by one common theme: always putting the patient first.

Today, Orthopedic ONE is the largest physician-owned orthopedic practice in Ohio. More people trust us with their musculoskeletal care than any other practice in central Ohio. Our care and patient experience are award-winning. We rank in the 99<sup>th</sup> percentile for patient satisfaction among other orthopedic practices across the country and receive hundreds of 5-star ratings across our review platforms.

With more than 60 of the region's top general and fellowship-trained orthopedic experts, patients have access to a complete range of orthopedic specialties and expertise at nine convenient locations throughout central Ohio. Orthopedic ONE also offers a comprehensive physical therapy and hand therapy service line, as well as in-house imaging, including MRI and CT.

Our physicians are affiliated and work collaboratively with two of the largest health systems in the region, and own and operate two ambulatory surgery centers in Easton and Upper Arlington.

For more information about our practice, visit orthopedicONE.

# THREE YEAR HISTORICAL FINANCIAL STATEMENT / THREE YEAR PROJECTED FINANCIAL STATEMENT:

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#### **RESUMES OF OWNERS AND/OR KEY MANAGERS:**

### Our physician executive board members, include:

- Thomas Ellis, M.D.
- Jonathan Feibel, M.D.
- Jason Ferrel, M.D.
- T. Ty Fowler, M.D.
- Joseph Mileti, M.D.
- Joel Politi, M.D.
- Michael Rerko, M.D.
- Scott Van Aman, M.D.

## Physician board members specifically engaged in the planning and development of this project, include:

- Joel R. Politi, M.D.
- Jonathan Feibel, M.D.

### Our executive leadership includes:

Mark D'Aloisio, CEO: As Chief Executive Officer of Ohio's largest physician-owned orthopedic practice, Mark spends his days in pursuit of the highest quality of care at the best possible value for patients. He works closely with physician and administrative leadership, as well as community and industry partners, to identify and implement new opportunities to meet these goals. Before joining Orthopedic ONE, he served as Vice President of Operations at Mount Carmel East, the flagship hospital of central Ohio's Mount Carmel Health System. Mark holds a bachelor and master degree in physical therapy from Wayne State University in Michigan and was a practicing therapist until 2011. He went on to complete his Master of Business Administration at Arizona State University and later a post-graduate administrative residency and fellowship with Trinity Health.

**Brooke Burns, COO:** Brooke Burns joined Orthopedic One as Chief Operations Officer in November 2022. Brooke was previously a member of executive leadership at Adena Health System, where she held the position of executive vice president for the hospital systems medical group. Brooke received her undergraduate degree from The Ohio State University, where she also went on to complete both Master of Business Administration and Master of Health Administration programs. Her graduate training included internships and fellowships with the James Cancer Hospital and Solove Research Institute and ProMedica Health System in Toledo.

**Stephanie Heffron, CFO:** Stephanie Heffron joined Orthopedic One as Chief Financial Officer in November 2022. Stephanie has held several finance leadership positions at organizations including OhioHealth, the Economic and Community Development Institute, The Ohio State University Wexner

Medical Center, Battelle National Biodefense Institute, Battelle Memorial Institute, among others. Stephanie has vast experience in strategic planning, productivity improvement, and financial projections. Stephanie earned her undergraduate degree from Capital University and went on to complete her MBA at The Ohio State University. She volunteers her time as board member and finance chair in support of several community organizations.